



### Contest Overview, Challenges and Rules

The Utah State Parks State Of Adventure contest is an interactive online scavenger hunt contest designed to give USP patrons a new opportunity to explore the parks, while earning gear and free passes for next year. The State of Adventure contest incorporates all 43 state parks with challenges at each location to give users as many options as possible. The contest format is as follows –

To enter, contestants must register on the contest page using the entry form. From then on they will take tasks from either the interactive map or this list, complete them, and then submit their evidence.

On June 1<sup>st</sup>, the challenges will go live. A submission form will become available on the map page, and each state park on the map will be clickable to reveal the challenges at this park (the tasks will also be added to this form for an easy, printable list.) Your challenge is to go to the respective parks, complete the challenges, and submit your results for points.

Sharing your contest entry with friends (either by clicking the share button after you enter, or by clicking “share” next to your entry on the leaderboard) makes you eligible to earn extra points. Each friend that signs up for the contest via your link gives you one more point towards the contest up to 10 points.

Throughout the competition we will be updating standings every Monday, Wednesday and Friday at 5pm MT. There will be prizes for the most tasks completed each month, and over the entirety of the competition. The Grand Prizes (awarded to those with the most complete at the end of the competition in August) are Annual passes to all USP parks for the 2013-2014 season.

Throughout the contest we will also be holding random daily challenges asking competitors to complete small tasks for more points. These might include local parks, things to do at home, or questions to answer.

More than giving away prizes, our goal is to promote the parks and get people outside and exploring. Take your time, enjoy what is around you, and visit us again!

## TASKS

Tasks will appear here on June 1<sup>st</sup>, please check back then.

## OFFICIAL RULES AND REGULATIONS

1. One entry per person (a person can only be involved in one team)
2. All tasks must be completed between June 1<sup>st</sup> and August 31<sup>st</sup> 2013
3. Team tasks must be completed with at least three of the four team members present.
4. Prizes will be awarded on the first of each month (July, August, September)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

The “Utah State Parks and Recreation State of Adventure Contest” is sponsored by The Division of Utah State Parks and Recreation. This contest is governed by these official rules (“Official Rules”). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

## ELIGIBILITY

The Contest is open to legal residents of their respective countries where not prohibited by law, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Sponsor has the right to verify the eligibility of each entrant.

## SWEEPSTAKES PERIOD

The Sweepstakes begins on June 1<sup>st</sup> 2013 at 12pm) and ends on August 31<sup>st</sup> at 11:59pm. ("Contest Period"). All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

## HOW TO ENTER

You can enter the Sweepstakes via the Utah State Parks and Recreation Facebook page. Entrants must fill out all required fields on the entry form and participate in the contest. After submitting the required information on the entry form, the entrant will receive one (1) entry into the drawing. From there contestants must continuously enter their submissions (completed tasks on the provided list) to gain points. The teams with the most points will receive Utah State Parks grand prizes.

## WINNER SELECTION

All eligible entries received during the Submission Period will be gathered into a database at the end of the Submission Period. A winner will be chosen via identifying the team or individual with the most points at the close of competition.

The winners will be announced on or about September 3<sup>rd</sup>, 2013. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner's entry form. Each entrant is responsible for monitoring his/her e-mail account for prize notification and receipt or other communications related to this sweepstakes. If a potential prize winner cannot be reached by Administrator (or Sponsor) within fifteen (15) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

## PRIZES:

Grand Prize: Utah State Parks Annual Passes

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

## ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Sweepstakes, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Sweepstakes is

unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Sponsor determines that the Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

#### INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES.

#### PUBLICITY

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

#### SWEEPSTAKES SPONSORS

This sweepstakes is sponsored by:

The Division of Utah State Parks and Recreation

594 W. North Temple Suite 116, Salt Lake City, Utah, 84116

Any questions regarding this Sweepstakes should be directed to the contest designer at

[Brooks@Getfluid.com](mailto:Brooks@Getfluid.com)

