AVENGERS: DOOMSDAY CONTEST

THE AVENGERS: DOOMSDAY CONTEST (THE "**CONTEST**") IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. THE CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY AND PARTICIPANTS MUST BE THE AGE OF MAJORITY OR OLDER IN THEIR PROVINCE OR TERRITORY OF RESIDENCE AT THE TIME OF ENTRY. WHERE THE CONTEST IS OPEN TO ENTRANTS UNDER THE AGE OF MAJORITY, A PARENT OR LEGAL GUARDIAN MUST PROVIDE CONSENT IN ORDER FOR THE ENTRANT TO ENTER OR WIN. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

(a) be a legal resident of the region indicated below (only checked boxes apply):

☒ **Canada (national)**. All provinces and territories in Canada, including Quebec.

(b) be of the age of majority or older in their province or territory of residence at the time of entry. Where the Contest is open to entrants under the age of majority, a parent or legal guardian must provide consent and sign on their behalf all necessary documentation in respect of this Contest, including entry forms and releases.

(c) comply with the following (only checked boxes apply):

☒ **Previous Winner**. Not have been selected as a winner of a Postmedia (as defined below) contest within the past ninety (90) calendar days prior to the start of the Contest Period (as defined below).

Employees of Postmedia Network Inc. ("**Postmedia**") and Walt Disney Studios Motion Pictures Canada (the parties collectively, the "**Contest Providers**"), their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, judges of the Contest (where applicable) and the household members of any of the above, are not eligible to participate in the Contest.

The Contest Providers shall have the right at any time to require proof of identity and/or eligibility, in a form acceptable to the Contest Providers, including without limitation, government issued photo identification, to participate in the Contest. Failure to provide such proof, or meet all of the eligibility requirements may result in disqualification. All personal and other information requested by and supplied to the Contest Providers for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Contest Providers reserve the right, in their sole discretion, to disqualify any entrant should such an entrant fail to meet all of the eligibility requirements or, at any stage, supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 10:00 a.m. Eastern Standard Time ("ET") on November 20, 2026 and ends at 10:00 a.m. ET on January 4, 2027 (the "**Contest Period**") after which time the Contest will be closed and no further entries shall be accepted. The Contest Providers' designated server's clock will be the official time keeper for the Contest Period.

3. HOW THE CONTEST WORKS. This is a straight enter-to-win contest where the Winner (defined below) shall be determined via random draw.

4. HOW TO ENTER. There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means:

(a) The following methods of entry are acceptable (only methods of entry that checked are permitted):

☒ **Online Entries.** To enter online, complete and submit the entry form located at canada.com/contests (the "**Contest Website**").

☒ **No Purchase Entries**: For no purchase entries, clearly print your full name, complete mailing address, daytime telephone number, email address and age at time of entry on a plain piece of paper and submit it to the attention of Avengers: Doomsday Contest c/o Postmedia Network at 365 Bloor Street East, 12th Floor, Toronto, Ontario M4W 3L4.

(b) If there is no online entry component to the Contest, the full Contest Rules and other information relating to the Contest can be found at canada.com/contests (the "**Contest Website**").

(c) Where required, each entrants must submit the following items (the "**Work**") together with their entry (only checked box apply):

☒ No Work required.

(d) There is a limit of one (1) entry per person per day during the Contest Period. Entries in excess of the permitted amount by the same entrant will not be accepted. Entrants may only use one (1) email address to enter, or otherwise participate in the Contest. If it is discovered that you attempted to: (i) obtain more than the permitted number of entries in the Contest; (ii) use more than one (1) email address to enter, or otherwise participate in the Contest; and/or (iii) use a script, macro, robotic, programmed, or any other automated means to participate in the Contest; the Contest Providers, in their sole discretion, may disqualify you and all of your entries may be subject to disqualification. In the case of multiple entries, only the first eligible entry will be considered.

(e) All entries including the Work (where applicable) become the sole property of the Contest Providers and none will be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for a Prize (defined below).

(f) Entries submitted by mail must be received by the Contest Providers no later than the end of the Contest Period. Entries received after the end of the Contest Period will not qualify.

(g) Where entries are received online, entries shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Each selected entrant may be required to provide the Contest Providers with proof that the selected entrant is the authorized account holder of the e-mail address associated with the winning entry.

5. PRIZING.

(a) Prizing for this Contest includes:

☒ **Grand Prize**. There is one (1) grand prizes (the "**Prize**") available to be won by the Grand Prize winner (the "**Winner**"), consisting of an Avengers: Doomsday prize pack, which shall include the following Hasbro and Lego items:

(i) one (1) Epic Battle: Avengers: Doomsday Lego;

(ii) one (1) Doctor Doom Bust Lego;
(iii) one (1) Avengers: Doomsday Quinjet Lego;
(iv) two (2) Avengers MV5 Titan Hero Series;
(v) three (3) Avengers MV5 AV Basic Figure;
(vi) one (1) Avengers MV5 Action FX Scott;
(vii) one (1) Avengers MV5 Role Play Gauntlet;
(viii) one (1) Avengers MV5 Thing Fists;
(ix) one (1) Avengers MV5 Role Play Mask; and
(x) one (1) AVN MV5 Role Play Shield.

The Grand Prize has an approximate value of Five Hundred Forty-Seven Dollars and Eighty-Seven Cents (CAD $547.87).

(b) The Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

(c) The Prize will be distributed within seven (7) business days after a Winner has been successfully contacted and notified of their Prize and fulfilled the requirements set out herein. The Prize must be claimed within seven (7) business days of notification of being selected as a Winner. Failure to claim the Prize within the allotted time period may result in your disqualification and forfeiture of all rights to the Prize (in the Contest Provider's sole discretion).

(d) Where the Prize, or a portion of the Prize includes access to an event or a festival that takes place for more than one (1) day, or includes travel, the Winner and their guest(s) (where applicable) must be available to attend or travel, as applicable, from Not Applicable through Not Applicable. Should the Winner and their guest(s) (where applicable) be unable to attend or travel on the dates and times designated by the Contest Providers, the Prize may be forfeited and awarded to an alternate winner. The Winner and their guest(s) will be responsible for (without limitation) transportation to and from any location, venue, airport and/or bus terminal and/or train station (including originating and departing airport), any local transportation costs, travel and medical insurance, travel documentation, airport improvement fees, taxes, gratuities, accommodations, telephone calls, in-room charges, meals and alcoholic and non-alcoholic beverages and any other expense not explicitly included in the Prize.

(e) Where the Winner may have a guest accompany them, guests must comply with the Contest Rules and sign and return the Release (described below). The Prize is awarded solely to the Winner and guests do not have any rights to the Prize independent of the Winner, and may not travel without the Winner.

(f) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Contest Providers. Any unused portion of a Prize will be forfeited and have no cash value. The Contest Providers reserve the right, in its and their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

(g) Where a Prize, or a portion of the Prize, is mailed or shipped, it shall not be insured and the Contest Providers shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION. One (1) Grand Prize Winner shall be selected as follows:

(a) On or about January 4, 2027 at approximately 10:15 a.m. ET in Toronto, Ontario, one (1) entrant(s) will be selected as the Grand Prize Winner by a random draw from all eligible entries received during the Contest Period. Where subsequent draws are required, the Contest Providers will conduct subsequent draws immediately following the initial draw, where additional entrants will be selected as Winners by a

random draw from all the remaining eligible entries received during the Contest Period until all Winners have been selected. Each entrant shall meet all of the eligibility requirements and be eligible to win only one (1) Prize. The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Contest Providers.

(b) Where Winners are selected by random draw, before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).

(c) Where the Winners are selected by a panel of judges, judging criteria will be based on the criteria listed below. The judges, in their absolute discretion, shall select the Winner based upon the above criteria. The decisions of the judges shall be final and binding and may not be challenged in any way.

Judging Criteria. Not applicable.

(d) SELECTED ENTRANTS WILL BE NOTIFIED BY TELEPHONE OR E-MAIL. THE CONTEST PROVIDERS WILL CONTACT ALL SELECTED ENTRANTS NO LATER THAN JANUARY 4, 2027 AT 5:00 P.M. ET AND MUST RESPOND WITHIN FORTY-EIGHT (48) HOURS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone to the contact number provided in the notification, and the selected entrant's response must be received by the Contest Providers within forty-eight (48) hours of such notification. If the selected entrant does not respond in accordance with the Contest Rules, they will be disqualified and will not receive a Prize and another entrant may be selected in the Contest Providers' sole discretion until such time as an entrant satisfies the terms set out herein. The Contest Providers are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Contest Providers to receive a selected entrant's response.

(e) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. RELEASE. Before being declared as a Winner, the selected entrant, and where applicable, the Winner's guest will be required to execute a legal agreement and release (the "**Release**") that confirms their: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Contest Providers, Walt Disney Studios Motion Pictures Canada, other parties related to the Contest and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Contest Providers of the unrestricted right, in the Contest Providers' collective or individual discretion, to produce, reproduce, publish, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use the Winner's and their Guest's (where applicable) name, photograph, likeness, voice and biography and where an entrant is providing Work to the Contest Providers in connection with the Contest, the Work (where applicable) in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of an entrant receiving verification that they have been selected as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. INDEMNIFICATION BY ENTRANT. By entering the Contest, entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including

personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

9. LIMITATION OF LIABILITY. The Contest Providers assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or, as applicable, for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Contest Providers are not responsible for any incorrect or inaccurate information, whether caused by, as applicable, website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Contest Providers assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Contest Providers are not responsible for any problems, failures or technical malfunction of, as applicable, any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Contest Providers are not responsible for any injury or damage to entrant or, as applicable, to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Contest Providers assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Contest Providers, such as, as applicable, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website and, where applicable, any Social Media website.

10. CONDUCT. By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at the Contest Website or made available upon request by self-addressed, stamped envelope to the Contest Providers throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Contest Providers and, the judges (where applicable), which shall be final and binding in all respects. The Contest Providers reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website (where applicable); (c) violating the terms of service, conditions of use and/or general rules or guidelines of any canada.com property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE (WHERE APPLICABLE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST PROVIDERS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. If a portion of the Contest Prize includes admission to an event and/or venue, the Winner and their guest must at all times behave appropriately and observe the Contest Rules and any other rules or regulations in force at the event and venue. The Contest Providers reserve the right to remove from the location/venue any Winner and/or guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or guest.

11. PRIVACY/USE OF PERSONAL INFORMATION.

(a) By participating in the Contest, entrant: (i) grants to the Contest Providers the right to use their full name, age, mailing address, telephone number and/or e-mail address and/or any other personal information provided (the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners; (ii) grants to the Contest Providers the right to use their Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii)

acknowledges that the Contest Providers may disclose their Personal Information to third party agents and service providers of any of the Contest Providers in connection with any of the activities listed in (i) and (ii) above.

(b) Where an entrant opts-in online or on a ballot, they consent to Postmedia's and any of its corporate affiliate's use of their Personal Information to be contacted to (i) promote draws, interactive features and contests similar to the Contest; (ii) promote opportunities to subscribe to Postmedia newsletters or promotional clubs; (iii) be notified about programs, special events and related products or services; and (iv) be entered into other Postmedia-sponsored draws and/or contests.

(c) Where an entrant opts-in online or on a ballot, they consent to Postmedia's disclosure of their Personal Information to third parties, as indicated on the entry form to be contacted to (i) promote draws, interactive features and contests similar to the Contest; (ii) promote opportunities to subscribe to newsletters or promotional clubs; (iii) be notified about programs, special events and related products or services; and (iv) be entered into other draws and/or contests.

(d) The Contest Providers will use the entrant's Personal Information only for identified purposes and protect the entrant's Personal Information in a manner that is consistent with the Postmedia Network Privacy Policy located at https://www.postmedia.com/privacy-statement/ and applicable privacy laws.

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by Postmedia, the Contest Providers, any prize provider and/or their affiliates as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. The Contest Providers reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Contest Providers. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Contest Providers in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

15. LANGUAGE DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control. If the Contest is open to residents of the province of Quebec and there is any discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the French version shall prevail, govern and control.

16. NO ASSOCIATION. None of the parties listed above, including any Social Media websites, are in any way associated with the programs owned or operated by Postmedia. Where the Contest is running on any Social Media website, the Contest Providers represent that the Contest is in no way sponsored, endorsed or administered by, or associated with any Social Media website. Each entrant is providing their Personal Information to the Contest Providers and not to any Social Media companies.