

THE TROLLI SOUR BURSTING CRAWLERS “EAT US” SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

SWEEPSTAKES PERIOD: The Trolli Sour Bursting Crawlers “Eat Us” Sweepstakes (the “Sweepstakes”) starts May 16, 2022 at 12:01 a.m. Eastern Time (“ET”) and ends May 30, 2022 at 11:59 p.m. ET (“Sweepstakes Period”).

ELIGIBILITY: The Sweepstakes is open only to legal residents of the 50 United States or the District of Columbia, who are, as of date of entry, at least eighteen (18) years of age. Employees of Ferrara Candy Company (the “Sponsor”), Don Jagoda Associates, Inc., their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively, the “Sponsor and its Administrators”), and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

OVERVIEW/HOW TO ENTER: During the Sweepstakes Period, you may visit PleaseEat.Us (the “Site”) where you will have the option to take an aptitude quiz. Results of the quiz have no bearing on your likelihood of winning. You will be instructed to complete the registration form (“Registration Form”). By completing the Registration Form, you will receive one (1) entry (“Entry”) into the random drawing. Completion of the quiz is not required.

Limit one (1) Entry per person. Any attempt by any entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such Entries and that entrant will be disqualified. Normal Internet/phone access and data/usage charges imposed by your online/phone service provider will apply. All Entries must adhere to the Official Rules of the Sweepstakes. Any Entry that does not adhere to the Official Rules is subject to disqualification from the Sweepstakes.

RANDOM DRAWING: On or about June 2, 2022, one (1) Grand Prize winner and one-thousand (1,000) First Prize winners will be selected in a random drawing from among all eligible Entries received. The odds of winning will depend on the number of eligible Entries received throughout the Sweepstakes Period. The random drawing will be conducted by an independent judging organization whose decisions are final on all matters relating to the Sweepstakes.

PRIZES AND APPROXIMATE RETAIL VALUES (“ARV”): Grand Prize (1): \$50,000, awarded in the form of a check made payable to the winner. First Prize (1,000): A bag of Trolli candy (ARV: \$3 each). The total ARV of all prizes is \$53,000.

All federal, state, and local income taxes for acceptance and use of the prizes are the sole responsibility of the Grand Prize winner. Prizes are nontransferable and no substitutions are allowed except by the Sponsor, which reserves the right to award a prize of equal or greater value. The Grand Prize winner is solely responsible for all taxes in connection with the prize,

including without limitation federal, state and local taxes, and reporting consequences thereof. The Grand Prize winner will be issued a 1099 tax form for the value of their prize. Prizes will be fulfilled within six-eight weeks after the conclusion of winner verification. Sponsor is not responsible for loss, delay, or damage in delivery.

WINNER NOTIFICATION/VERIFICATION: The potential Grand Prize winner will be sent, via email link, a Declaration of Eligibility, Liability & Publicity Release (where legal) (collectively, “Declaration”) and will be required to complete, and sign the Declaration via email within forty-eight (48) hours of being notified in order to claim his/her prize. If the Grand Prize winner has not reached the age of majority in the winner’s state of residence, the winner’s parent or legal guardian must sign the Declaration on behalf of the minor winner. If the potential Grand Prize winner fails to return the required document within the required time period, or any prize notification or First Prize is returned undeliverable, or if the potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner selected by a random drawing from among all remaining eligible Entries received. Prizes will be awarded provided a sufficient number of eligible Entries are received throughout the Sweepstakes Period, but in no event will Sponsor award more prizes than are provided for in these Official Rules. Potential winners are subject to verification by Sponsor and/or Administrator, whose decisions are final and binding in all matters related to the Sweepstakes.

GENERAL RULES: By participating in this Sweepstakes, entrants and winners agree to be bound by these Official Rules and the decisions of the Sponsor. Entrants and winners hereby release and hold the Sponsor and its Administrators and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (the “Released Parties”) harmless from and against any third party claim arising from use of any Entry, and entrants and winners waive any right to inspect or approve uses of their Entry by Sponsor in connection with the Sweepstakes or to be compensated for any such uses. Participating in the Sweepstakes constitutes permission to the Sponsor to use an entrant’s and winners’ name, address, and likeness in connection with the administration of the Sweepstakes only and as otherwise required by law. By participating in the Sweepstakes, the entrants and winners agree that Released Parties will have no liability whatsoever for, and will be held harmless by entrants and winners for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from Entry, the acceptance, possession, use or misuse of any prize, if applicable, or participation in the Sweepstakes or participation in any Sweepstakes related activity. You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them. The Sponsor is not responsible for any typographical or other error in the printing of the Sweepstakes materials or the offering or announcement of the prizes. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures threaten the integrity of the Sweepstakes; or if a computer virus, bug, or other technical problem corrupts the administration or security of the Sweepstakes as determined by Sponsor, in its sole discretion. In the event of termination, a drawing for the prizes will be conducted from among all eligible, non-suspect Entries received prior to termination, provided Sponsor is able to do so.

Sponsor reserves the right in its sole discretion to disqualify any individual it finds: to be tampering with the entry process or the operation of the Sweepstakes; has, at any stage, supplied

untruthful, incomplete, inaccurate, or misleading personal details and/or information, or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor's control, but Sponsor will not be obligated to consider any data or other information collected from any other source. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. If there is any conflict between any term of these Official Rules and any of the Entry or marketing materials used in connection with the Sweepstakes, the terms of these Official Rules will govern.

DISPUTES: Except where prohibited, entrant agrees that: (1) all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded must be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Illinois or the appropriate State Court located in Cook County, Illinois; (2) all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

PRIVACY: Information collected from entrants is subject to Sponsor's Privacy Policy, located at <https://www.ferrarausa.com/privacy-policy.html>.

GRAND PRIZE WINNER'S NAME: For the name of the Grand Prize winner ("Winner Name"), available for ninety (90) days after June 30, 2022, send an email to: Winners@dja.com with "Trolli Sour Bursting Crawlers "Eat Us" Sweepstakes" as the subject line. Winner's Name will be sent after the Grand Prize has been awarded.

SPONSOR/ADMINISTRATOR: The Sponsor of the Sweepstakes is Ferrara Candy Company, 404 W Harrison Street, Suite #650, Chicago, IL 60607. The Administrator of this Sweepstakes is Don Jagoda Associates, 100 Marcus Drive, Melville, NY 11747.