

Welcome Them In Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Eligibility: The Welcome Them In Sweepstakes ("Sweepstakes") is open to legal residents of the United States and Washington, D.C. who have reached the age of majority in his/her state of residence and are at least eighteen (18) years of age at the time of entry (nineteen (19) in Alabama and Nebraska and twenty-one (21) in Mississippi) (each an "**Entrant**"). Employees, officers and representatives of Henkel Consumer Goods Inc. ("**Sponsor**") and any of their respective parent companies, affiliates, franchisees, licensees, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies (collectively, "**Released Parties**") and members of the immediate family (mother, father, brothers, sisters, sons, daughters and spouse, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes, including but not limited to the administration and operation of the Sweepstakes and the selection of the potential Winners. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Sweepstakes Period: The Sweepstakes will begin on May 15, 2019 at 12:00:01 a.m. Eastern Standard Time ("EST") and end on June 30, 2019 at 11:59:59 p.m. EST. All entries must be received by Sponsor by the end of the Sweepstakes Period to be part of the Sweepstakes. Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes for any reason in Sponsor's sole discretion. Sponsor's clock shall, for all purposes, be the official clock of the Sweepstakes.

How to Enter: Eligible Entrants may enter on any day during the Sweepstakes Period in order to be eligible for the Prize drawing.

Eligible Entrants may enter on any day during the Sweepstakes Period in order to be eligible for the Prize drawing. To enter, visit the Sweepstakes webpage at www.welcomethemin.com and complete the electronic entry form. Individuals must provide all applicable information requested to be eligible to win. Entries may or may not be acknowledged, in Sponsor's sole discretion.

Upon submission of the completed entry form, the individual is deemed an “entrant” for purposes of the Sweepstakes and will receive one (1) entry into the Sweepstakes for the applicable Sweepstakes Period. **LIMIT: ONE (1) ENTRY PER PERSON with the exception of bonus entries as described below.** Multiple entrants are not permitted to share an email address. In the event of a dispute as to any registration, the authorized account holder of the email account used to register will be deemed to be the registrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder of the email address associated with the winning entry. Sponsor is not responsible for lost, late, incomplete, illegible, stolen, misdirected, delayed or destroyed entries. Incomplete information may result in disqualification of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. No mechanical reproductions or facsimiles of entries allowed. Entries become property of Sponsors and will not be returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. All entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant who submits more than the stated maximum limit of entries by using multiple/different e-mail addresses, identities, registrations, phone numbers and logins, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Sweepstakes.

To receive a bonus entry via Twitter, participants must log-in to or create a Twitter account. Entrants must use their personal Twitter account to enter. If you do not have a Twitter account, you may create one for free by visiting www.Twitter.com. By submitting your information and creating an account, you agree to the terms of use and privacy policy of Twitter. If you do not agree to such terms of use and privacy policy, you cannot create an account or participate in this Sweepstakes. In addition to entering through Twitter, entrants must also enter via the Sweepstakes webpage described above. To enter, entrants are asked to post a Tweet using #WelcomeInSweepstakes. It is requested but not required that entrants tweet about their experience using any product from the Renuzit Snuggle air care product line. To be considered an eligible entry, the Tweet must include the hashtag #WelcomeInSweepstakes and the user must follow the Renuzit Twitter account, www.twitter.com/Renuzit. Users may enter only once through Twitter. Only public Twitter posts will be eligible for entry. Sponsor may not receive Entries from Twitter users with “private” accounts (i.e., Entrant has set his or her account so that only people the Entrant has approved can view his or her updates.) If Entrant is using his or her mobile device to enter, charges, including message and data rates may apply. Entrants should consult their wireless service provider regarding its pricing plans.

To receive a bonus entry via Instagram, participants must log-in to or create an Instagram account. Entrants must use their personal Instagram account to enter. If you do not have an Instagram account, you may create one for free by visiting www.Instagram.com. By submitting your information and creating an account, you agree to the terms of use and privacy policy of Instagram. If you do not agree to such terms of use and privacy policy, you cannot create an account or participate in this Sweepstakes. In addition to entering through Instagram, entrants must also enter via the Sweepstakes webpage described above. To enter, entrants are asked to post to Instagram using #WelcomeInSweepstakes. It is requested but not required that entrants post about their experience using any product from the Renuzit Snuggle air care product line. To be considered an eligible entry, the Instagram post must include the hashtag #WelcomeInSweepstakes, the user must tag @Renuzit in the caption, as well as follow @Renuzit on Instagram. Users may enter only once through Instagram. Only public Instagram posts will be eligible for entry. Sponsor may not receive Entries from Instagram users with “private” updates (i.e., Entrant has set his or her account so that only people the Entrant has approved can view his or her updates.) If Entrant is using his or her mobile device to enter, charges, including message and data rates may apply. Entrants should consult their wireless service provider regarding its pricing plans.

To receive a bonus entry via Facebook, participants must log-in to or create a Facebook account. Entrants must use their personal Facebook account to enter. If you do not have a Facebook account, you may create one for free by visiting www.facebook.com. By submitting your information and creating an account, you agree to the terms of use and privacy policy of Facebook. If you do not agree to such terms of use and privacy policy, you cannot create an account or participate in this Sweepstakes. In addition to entering through Facebook, entrants must also enter via the Sweepstakes webpage described above. To enter, entrants are asked to visit www.facebook.com/Renuzit and leave a comment on the Renuzit timeline. It is requested but not required that entrants tweet about their experience using any product from the Renuzit Snuggle air care product line. To be considered an eligible entry, the Facebook comment must include the hashtag #WelcomeInSweepstakes. Users may enter only once through Facebook.

LIMIT: THREE (3) BONUS ENTRIES PER PERSON: one entry each per Twitter, Instagram, and/or Facebook. Users who submit more than three bonus entries will be disqualified from the sweepstakes.

Entries may or may not be acknowledged, in Sponsor’s sole discretion. Upon submission of the entry, the individual is deemed an “entrant” for purposes of the Sweepstakes and will receive one (1) entry (webpage and/or bonus entry) into the Sweepstakes for that platform through which the entrant submitted their entry for the applicable Sweepstakes Period. Multiple entrants are not permitted to share an email address. In the event of a dispute as to any registration, the

authorized account holder of the email account used to register will be deemed to be the registrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder of the email address associated with the winning entry. Sponsor is not responsible for lost, late, incomplete, illegible, stolen, misdirected, delayed or destroyed entries. Incomplete information may result in disqualification of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. No mechanical reproductions or facsimiles of entries allowed. Entries become property of Sponsors and will not be returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. All entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant who submits more than the stated maximum limit of entries by using multiple/different email addresses, identities, registrations, phone numbers and logins, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Sweepstakes. Sponsor may reject any submitted entry that it determines, in its sole and absolute discretion, fails to meet any of the eligibility requirements. Sponsor is not responsible for lost, late, incorrect, incomplete, invalid, garbled, undelivered, stolen, unintelligible, misdirected or postage-due registrations, entries or mail, which will be disqualified. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Use of any automated system(s) to submit entries is prohibited and will result in disqualification of all such entries as well as the entrant. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor which are final and binding in all matters relating to the Sweepstakes. By entering this Sweepstakes, entrants agree that each entry becomes the property of Sponsor and that the Sponsor may use such entry for any proper purpose. Any personally identifiable information collected during an entrant's participation in this Sweepstakes will be collected by Sponsor and used by Sponsor, its respective affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules. Any submission that does not comply with these Official Rules is void. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Drawing and Notification: At the end of the Sweepstakes Period on or about July 2, 2019 at 11:59 p.m. EST , Sponsor will randomly select one (1) grand prize winner and seven (7)

second-place prize winners from among all eligible entries received during the Sweepstakes Period. Odds of winning a Prize will depend on the total number of eligible entries received during the Sweepstakes Period. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND COMPLIANCE WITH THE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.** The potential winner will be notified by either direct message, email or phone using the contact information provided during registration or through the applicable social media platform. All potential winners will be subject to verification of eligibility and will be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form (“**Release**”) within three (3) days of the date notice or attempted notice is sent in order to claim the Prize. If a potential winner cannot be reached (regardless of reason), there is a return of any Prize notification as undeliverable, or fails to provide the Release within the requested time period, or is disqualified for any other reason, the potential winner forfeits the Prize and Sponsor will award the Prize to an alternate winner selected by a random drawing from among all remaining eligible entries received. Upon disqualification, no further compensation will be given. Failure to comply with any term or condition in these Official Rules may result in disqualification at Sponsor’s sole discretion.

Prize: One (1) grand prize winner will be selected to win one (1) life sized Renuzit Snuggle teddy bear, one (1) \$1,000 USD gift card to Wayfair.com, and the entire Renuzit Snuggle air care product line in the form of one Snuggle Linen Escape Adjustable Gel Cone, one Snuggle Linen Escape Oils Starter Kit, one Snuggle Relaxing Lavender Oils Starter Kit, one 2-pack Enchanting Tropical oils refills, one 2-pack Relaxing Lavender oils refills, one Snuggle Linen Escape Automatic Air Freshener, and one Snuggle SuperFresh Original Fabric Spray. Grand Prize approximate retail value (**ARV**) of the grand prize is one thousand two hundred and seventy-four dollars and fourteen cents (\$1,274.14 USD). Seven (7) second-place prize winners will be selected to each win one (1) life sized Renuzit Snuggle teddy bear and the entire Renuzit Snuggle air care product line in the form of one Snuggle Linen Escape Adjustable Gel Cone, one Snuggle Linen Escape Oils Starter Kit, one Snuggle Relaxing Lavender Oils Starter Kit, one 2-pack Enchanting Tropical oils refills, one 2-pack Relaxing Lavender oils refills, one Snuggle Linen Escape Automatic Air Freshener, and one Snuggle SuperFresh Original Fabric Spray. Approximate retail value (**ARV**) for each second-place prize is two hundred and seventy-four dollars and fourteen cents (\$274.14 USD). The total ARV of all prizes is three thousand one hundred and ninety-three dollars and twelve cents (\$3,193.12 USD). Prize Restrictions: Prizes are non-assignable, non-transferable, and non-refundable and must be accepted as awarded. No substitutions may be made, except by Sponsor who reserves the right, in its sole discretion, to substitute the Prize with prize(s) of comparable or greater value. Prize will only be awarded to the verified winner(s). Winner agrees that the Prize is personal to that applicable winner, and

may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, an alternate winner may be selected in accordance with the winner selection method described above from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. All federal, state, or local taxes associated with the Prize are winner's responsibility. A form 1099 may be issued based on the value of the prize as required by law.

Publicity: Acceptance of the Prize constitutes permission to the Sponsor and its agents to use the winner's name and/or likeness, Prize information, photograph, voice, and comments for purposes of advertising and trade without further notice, permission, or compensation, unless prohibited by law.

Limitations of Liability: Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for: lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, or misdirected entries; theft, destruction or unauthorized access to, or alteration of, entries; failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or any technical problem, including but not limited to any injury or damage to any person's computer related to or resulting from Sweepstakes participation; typographical, printing or other errors or omissions in these Official Rules, in any Sweepstakes-related advertisements or other materials, or other problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, in the processing of entries, in the selection or announcement of winners or in the awarding of prizes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Released Parties are not responsible for any damage to an entrant's system which is occasioned by participating in this Sweepstakes or by downloading any information necessary to participate in the promotion. Released Parties are also not responsible for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes will be conducted in accordance with all applicable federal, state, and local laws. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and agree that, to the extent permitted by applicable law, the Released Parties and their designees and assigns and all of their respective officers, directors, employees, representatives and agents shall

have no liability and entrant will indemnify, defend and hold Released Parties harmless from any liability, loss, injury, or damage to entrant themselves or any other person or entity, including personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize (including any prize activity or travel related thereto) or participation in this Sweepstakes. Entrants further acknowledge that said Release Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Sponsor reserves the right, in its sole discretion, to disqualify any entry and to modify, terminate or suspend this Sweepstakes should virus, bugs, non-authorized human intervention, action of entrants, or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, if the Sweepstakes is modified, terminated or suspended, at Sponsor's discretion, select winners from those eligible, non-suspect entries. Entrants further acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter, Facebook or Instagram. Any questions, comments or complaints regarding this promotion shall be directed to Sponsor and not to Twitter, Facebook or Instagram.

Social Media Submissions Guidelines: By submitting an entry in the Sweepstakes, you hereby warrant and represent that your entry conforms to the Social Media Submissions Guidelines set forth herein:

- Entries must comply with these official rules;
- Entries cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
- Entries cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Entries cannot be obscene or offensive, endorse any form of hate or hate group;
- Entries cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies;
- Entries cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Entries cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission; Sponsor does not permit the infringement of others' rights and any use of materials not original to the entrant (except

copyrighted materials owned by Sponsor). Use of copyrighted materials not owned by Entrant is grounds for disqualification from the Sweepstakes. Entries cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;

- Entries cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and
- Entries cannot depict, and cannot themselves, be in violation of any law.

If you think that an entry infringes your intellectual property rights, you may report it via the reporting mechanisms set forth in Sponsor's Privacy Policy (available at <http://www.henkel.com/privacy-policy-12200.htm>) or Terms of Service (available at <https://www.henkel.com/terms-of-use>).

USE OF DATA: All information submitted by Entrants will be treated according to Sponsor's privacy policy, available at <http://www.henkel.com/privacy-policy-12200.htm>. By participating in the Sweepstakes entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

Disputes: By entering the Sweepstakes, Entrants agree that 1.) Any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; 2.) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes but in no event attorneys' fees; and 3.) To the extent permitted by applicable law, under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor or the Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with United States law. Any legal proceedings arising out of this Sweepstakes or relating to these Official Rules shall be instituted only in the federal or state courts of the State of Connecticut, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The value of the prize set forth above represents Sponsor's good faith determinations of the ARV thereof and such determinations are final and

binding and cannot be appealed. If the actual value of any prize turns out to be less than the stated ARV, the difference will not be awarded in cash.

Winners List: For the winner's name, send a self-addressed stamped envelope to "Welcome Them In Sweepstakes" Winner's List, Henkel Consumer Goods Inc., 200 Elm St., Stamford, CT 06902. Requests for winner's list must be received within ninety (90) days after the Sweepstakes Period.

Sponsor: Henkel Consumer Goods Inc., 200 Elm St., Stamford, CT 06902.