

AD SIZE	HEIGHT (MM)	WIDTH (MM)	BLEED SIZE (H) x (W)
Double Page Spread	256	446	280 x 470
Full Page	256	216	280 x 240
Half Horizontal	126	216	143 x 240
Half Vertical	256	99	280 x 123
Third Horizontal	84	216	101 x 240
Third Horizontal Spread	84	446	101 x 470
Third Vertical	256	64	280 x 83
Quarter Horizontal	62	216	79 x 240
Quarter Horizontal Spread	62	446	79 x 470
Quarter Vertical	126	106	143 x 123

***Trim size is 5mm inside the bleed size**

PDFs

Supplied material must be Press Ready, PDF version 1.3. All PDFs must be CMYK, supplied to the correct dimensions, no printer marks. All files must be supplied before deadline. Alterations will not be made to supplied PDFs. Copy control must be notified of replacement material.

- Resolution: min 150dpi, recommended 300dpi
- Ink Weight: Max 240%

FONTS

All fonts must be embedded. 12pt minimum reverse type, sans serif recommended. Colour type 12pt minimum.

SPREADS

Leave 5mm text free either side of centre.

AD DELIVERY

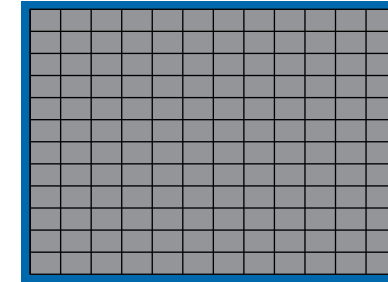
Press-ready ads can be delivered via Adstream and Adsend. All delivered ads require correct ad number.

ADDITIONAL ENQUIRIES

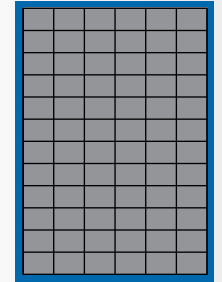
Contact advertising at adminsales@wanews.com.au



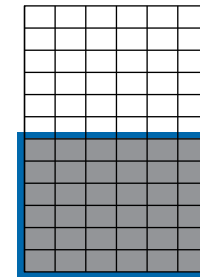
MODULAR ADVERTISEMENT SIZES



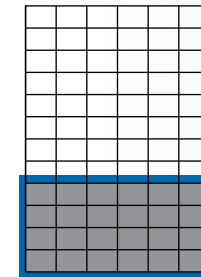
Double Page Spread



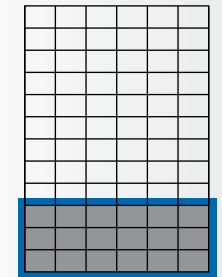
Full Page



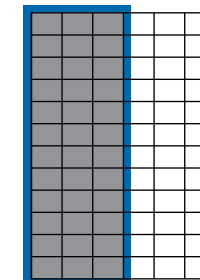
Half Horizontal



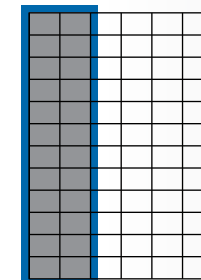
Third Horizontal



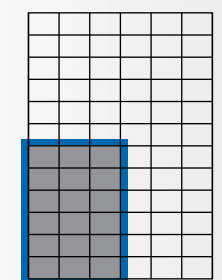
Quarter Horizontal



Half Vertical



Third Vertical



Quarter Vertical