



**al fresco Cavit Gourmet Getaway Sweepstakes
6/08/15 – 8/31/15 Sweeps Dates
NOTICE TO ENTRANTS**

ONLINE ENTRANTS: In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor(s) are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor(s) on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor(s), which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor(s) reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors, any person it believes has intentionally violated these official rules; and (ii) withdraw the online entry and Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

ALTERNATIVE ENTRY POINTS: Or to enter via mail, send a self-addressed stamped envelope for an official paper entry form ("Official Paper Entry Form") to: **al fresco CAVIT GOURMET GETAWAY SWEEPSTAKES 2015 - 48 HARBOR PARK DRIVE, PORT WASHINGTON, NY 11050.**

The only entries that will be considered as valid are those entered at the Entry Site or those received by Palm Bay International on the Official Paper Entry Form prior to the expiration of the Entry Period. No entry will be accepted or deemed valid if it is submitted through any other means. **ONLY ONE (1) ONLINE or MAIL-IN ENTRY PER PERSON, HOUSEHOLD AND/OR PER E-MAIL ADDRESS WILL BE ACCEPTED.**

Sponsor(s): al fresco all natural, Kayem Foods, Inc., Chelsea, MA 02150 (hereinafter referred to as "al fresco"), Palm Bay International Inc. and the Cavit Brand, 48 Harbor Park Drive, Port Washington, NY 11050 (hereinafter referred to as "PBI")

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR(S) RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.



OFFICIAL RULES

NO PURCHASE REQUIRED. Purchasing does not improve your chances of winning.

SWEEPSTAKES ELIGIBILITY: The “al fresco Cavit Gourmet Getaway Sweepstakes” the “Promotion or Sweepstakes”), an Entry Sweepstakes, is open to legal residents of the 50 United States and the District of Columbia (U.S.), age 21 or older at the time of entry. Void in Puerto Rico, Utah, and Hawaii, outside the U.S., and wherever else prohibited by law. The Sweepstakes is not open to employees, owners, officers, members, affiliates, or directors or members of any of those persons’ households or immediate family members (spouses, parents, siblings, children and each of their respective spouses) of: (a) al fresco all natural®, Kayem Foods Inc. and Palm Bay International (the “Sponsors” and its parents, subsidiaries, or affiliated companies); (b) any state alcohol commission, or (c) a licensed alcoholic beverage retailer or wholesaler, or a parent, subsidiary, affiliate, or advertising or promotional agency of such a retailer or wholesaler. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

SWEEPSTAKES ENTRY: Visit alfrescoallnatural.com/cavit, complete all required fields and submit the entry form to be automatically entered into the “al fresco Cavit Gourmet Getaway Sweepstakes.” Follow all entry instructions to complete and submit the online entry form including first name, last name, address, city, state, zip code, phone number, and email address. You must fill in all required fields and agree to official rules to be eligible for submission. **Online entries must be received between 12:01 AM, Eastern Time (“ET”) Monday, June 8, 2015 and 11:59 PM Eastern Time (“ET”) Monday, August 31, 2015** (the “Sweepstakes Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Sponsors’ Privacy Policy. **Limit: One online entry per person and/or per email address per 24 hour period.** Any person who attempts to participate by use of device or artifice to submit multiple entries is in violation of the above-indicated entry limitation or otherwise violates these Official Rules will be disqualified; use of automated, programmed, robotic or like methods of entry are prohibited. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. “Authorized Account Holder” means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

Random Drawing: One (1) Grand Prize winner will be selected in a random drawing during the week of 9/7/2015, from among all eligible entries received. Random drawing will take place via www.random.org, a third party random number generator. All decisions by al fresco and PBI in relation to the Sweepstakes are final and binding.



GRAND PRIZE:

Grand Prize Gourmet Getaway includes: One (1) grand prize winner and guest will receive A TRIP TO NEW YORK CITY for the [Food Network & Cooking Channel New York City Wine & Food Festival presented by FOOD & WINE](#) in OCTOBER 2015 including: (i) round trip economy class air transportation (via carrier selected by the Sponsors) for grand prize winner and guest between major U.S. gateway city airport closest to the Grand Prize winner home and New York, (ii) hotel accommodations (1 standard room, double occupancy) for four (4) consecutive nights, (iii) ground transportation to and from the airport in New York, (iv) transportation to and from activities that are arranged by PBI (v) 2 tickets for the winner and their guest to the [Food Network & Cooking Channel New York City Wine & Food Festival presented by FOOD & WINE](#) collectively, the “Prize”. Specific events to be attended at the [Food Network & Cooking Channel New York City Wine & Food Festival presented by FOOD & WINE](#) to be selected at the sole discretion of the Sponsor(s).

al fresco Picnic Prize Package

- One (1) year of al fresco product issued in the form of 16 free (maximum value of \$6.99 ea) coupons for al fresco product, any size (total value \$112)
- Additional al fresco branded picnic items (total value \$250)

Note: all other meals, gratuities, ground transfers, excursions, incidentals and any other expenses not specified herein as being awarded are the sole responsibility of the Grand Prize winner and his/her travel companion. All travel must be completed by the end of the [Food Network & Cooking Channel New York City Wine & Food Festival presented by FOOD & WINE](#)– OCTOBER 15- 18, 2015 and is subject to blackout dates and availabilities for all elements of the al fresco Cavit Gourmet Getaway Sweepstakes travel. All travel must be booked 30 days prior to departure. No extensions will be allowed. Air tickets are not valid for frequent flyer mileage. Travel and lodging are subject to availability and certain restrictions and blackout dates apply. Confirmed-space reservations will depend on seat availability at the time of request. al fresco Cavit Gourmet Getaway Sweepstakes Winner and his or her travel companions will be required to provide valid Federal or state government issued ID at time of travel. al fresco Cavit Gourmet Getaway Sweepstakes Winner and his or her travel companion will be required to travel on the same itinerary. No changes will be made to travel details once any portion of travel arrangements has been made. Sponsors are not responsible for changes in schedule of any element of the al fresco Cavit Gourmet Getaway Sweepstakes.

Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products and services is subject to the Sweepstakes Provider’s sole and absolute discretion. Prize (and/or any portion thereof) is nontransferable and non-exchangeable. Sponsors reserve the right to substitute prizes described above at sponsors' discretion for a prize of equal or greater value. Additional restrictions may apply. Any and all expenses not expressly listed here are the responsibility of the winner of the applicable Prize (“Potential Prize Winner”). All taxes (including without limitation federal, state and local taxes) in connection with the Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner(s). Prize Winner(s) may be sent a tax form 1099 in the event the average retail value requires Sweepstakes Provider to submit such form.

The Total Approximate Retail Value (“ARV”) of the Grand Prize is: \$3,362.00

PRIZE CONDITIONS: Winner will be notified by email, telephone and/or U.S. mail. Winner must respond within 48 hours of notification and will be required to sign and return, within 48 hours of winner



notification, an Affidavit of Eligibility. If winner fails to comply by the prize conditions, winner will forfeit the prize and a new random winner will be selected with the same prize conditions and requirements.

- All Entrants and Winners must be twenty-one (21) years of age or over.
- No ineligible participants may win.
- Sponsor reserves the right to disqualify any winner and rescind any prize for any violation of these Official Rules or as required by state or federal law, rule, regulation, or other directive.
- Odds of winning will depend upon the total number of eligible entries received.
- Void where prohibited and in HI, and UT.

PRIZE PACKAGE: The winner is responsible for all federal, state and local taxes, if applicable. If a prize notification or prize is returned as undeliverable, it will result in disqualification, and the prize will be awarded to an alternate random winner. Prize is non-assignable or transferable to another individual, except to a surviving spouse. Winner is responsible for all federal, state, and local sales and income taxes, if applicable. Winner acknowledges that the Sponsor and Prize Administrator and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that the prize shall be subject to prize provider's standard warranty/guarantee/terms (if any). Entry and acceptance of any prize constitutes permission to use winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. All entries become the property of Sponsor(s).

All prizes will be awarded within approximately 30 days after the winners are verified.

AFFIDAVIT OF ELIGIBILITY AND PUBLICITY RELEASE: Where permitted by law, winners and participants grant al fresco all natural®, Kayem Foods, Inc., Palm Bay International Inc., Cavit, and their subsidiaries, affiliates and those acting pursuant to their authority, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winners' and participants' names, portraits, pictures, voices, likenesses, the identity of their city and state of residence and biographical information for advertising and promotional purposes without additional consideration. Except where prohibited by law, winners and participants will be required to sign an Affidavit of Eligibility and Release. Failure by any winner or participant to comply, or return any required releases and related documentation, may result in forfeiture of the prize for all winners and participants. All entries become the property of Sponsor(s).

GENERAL: Participating entrants agree to these Official Rules and the decisions of the Sponsor (s), and release the Sponsor (s), Palm Bay International Inc., the Cavit brand, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance and use/misuse of the prize offered. Sponsor(s) are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. If, for any reason, the Sweepstakes is not capable of running as planned because of circumstances or causes, which, in the Sponsor's sole discretion, affect the administration, security, fairness, or proper conduct of this Sweepstakes, Sponsor(s) reserve the right to terminate, modify or suspend the affected portion of the Sweepstakes at any time, and/or select winners from



entries received prior to such an action.

PRIVACY: By entering and providing the required entry information, Entrants acknowledge that the Sponsor (s), al fresco® all natural, Kayem Foods, Inc., Palm Bay International Inc. and the Cavit Brand, 48 Harbor Park Drive, Port Washington, NY 11050 may send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners. Personal information collected from online entrants is subject to the Privacy Policies, which can be found at www.alfrescoallnatural.com.

Administrator(s): al fresco® all natural, a division of Kayem Foods, Inc, 75 Arlington Street, Chelsea, MA 02150 and Palm Bay International Inc. and the Cavit Brand, 48 Harbor Park Drive, Port Washington, NY 11050.

Void in HI, UT, outside the U.S., in Puerto Rico, and wherever else prohibited.

Winner Announcement: Contest winners will be announced the week of September 7, 2015 on www.facebook.com/alfrescoallnatural. For a list of winners, send a self-addressed stamped envelope after [SEPTEMBER 28, 2015] to: al fresco Cavit Gourmet Getaway Sweepstakes 2015- WINNERS LIST 75 Arlington St. Chelsea, MA 02150. Requests for Winners List must be received by [OCTOBER 15, 2015].

PROMOTION DATES

Entry Period:	6/08/15 (12:01 AM EST) – 8/31/15 (11:59 PM EST)
One (1) Grand Prize Winner Selected:	Week of 9/7/2015
Confirmation/Acceptance	Week of 9/14/2015
Signed Affidavit	Week of 9/21/2015
Winner Announcement	Week of 9/28/2015
NYC Wine and Food Festival	October 15, 2015 – October 18, 2015