

2019 SLEEP INN® INSPIRED BY NATURE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED BY LAW.

1. Eligibility: The SLEEP INN INSPIRED BY NATURE SWEEPSTAKES (the “Sweepstakes”) is open only to: (i) legal residents of the fifty (50) United States and the District of Columbia; (ii) who have reached the age of majority in their state of residence and are at least eighteen (18) years old; and (iii) have Internet access, as of the beginning of the Sweepstakes Period (defined below).

Winning the prize is contingent upon fulfilling all requirements set forth herein. The Sweepstakes is void outside the 50 United States and the District of Columbia, in Puerto Rico, Guam, and all U.S. territories and possessions, and where prohibited by law. Employees and their immediate families (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of Choice Hotels International Services, Corp., (“Sponsor”), Choice Hotels International, Inc and their respective parent, subsidiaries, affiliates, franchisees, distributors, sales representatives, advertising and promotional agencies and any other persons or entities associated with this Sweepstakes (“Released Parties”) are ineligible to enter or win. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes.

2. Sponsor: Choice Hotels International Services, Corp., 1 Choice Hotels Circle, Rockville, MD 20850. Sponsor is not responsible for typographical, printing or other errors, the announcement of the Prizes or other inadvertent errors in these Official Rules or other materials relating to the Sweepstakes.

3. Timing: The Sweepstakes begins on May 13th, 2019 at 12:00:00 a.m. Eastern Time (“ET”) and ends on July 8th, 2019 at 11:59:59 p.m. ET (the “Sweepstakes Period”). Sponsor’s computer, or that of its designee, is the official time-keeping device for the Sweepstakes. *Entrants are responsible for determining the correct beginning and ending times of the Sweepstakes Period in their respective time zones.*

4. How to Enter: NO PURCHASE NECESSARY. During the Sweepstakes Period, an entrant must access the entry screen at sleepinnsweeps.com, complete the on-screen entry form, and submit the information to Sponsor. Information on the entry form includes first name, last name, email address, and zip code. Entrant must also provide confirmation that he/she has read, understood and agrees to be bound by these Official Rules. Once you follow these steps, you will receive one (1) entry into the Sweepstakes. All entries submitted in accordance with these Official Rules shall be collectively hereinafter referred to as “Eligible Entries.”

Limit one (1) entry per person during the Sweepstakes Period. Entries will be deemed submitted by the authorized person whose email address appears on the entry form submitted at the time of entry. In the event of dispute as to the identity or eligibility of a potential winner based on an e-mail address, the winning entry will be declared made by the “authorized account holder” of the e-mail address submitted at the time of the entry and he/she must comply with these Official Rules. The “authorized account holder” is the person to whom the applicable Internet service provider or other organization (such as business or educational institution) has assigned the e-mail addresses for the domain associated with the submitted e-mail address. Each entrant may be required to show proof of being an authorized account holder.

No software generated, robotic, programmed, script, macro or other automated entries will be permitted. Proof of transmission does not constitute proof of receipt by Sponsor or entry into the Sweepstakes. All entries become the property of Sponsor and will not be acknowledged or returned.

Incomplete, corrupted, or untimely entries are void and will be disqualified. Sponsor is not responsible for lost, late, incomplete, damaged, stolen or misdirected entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Entries specifying an invalid, non-working, or inactive email address will be disqualified and are ineligible to win.

6. Prize Drawing: On or about July 9th, 2019, there will be a random drawing to award the one (1) Grand Prize, conducted from all eligible Entries received during the Sweepstakes Period. Odds of winning depend upon the number of eligible Entries. The decisions of Sponsor in all matters regarding this Sweepstakes are final.

7. Prize and Prize Terms: ONE (1) GRAND PRIZE: The Grand Prize consists of a trip for the Winner and one (1) guest to one of four Sleep Inn properties, listed below, that are each located near one the United States premier National Parks. The Grand Prize includes: (i) hotel accommodations for two (2) nights at the designated Sleep Inn hotel; (ii) an airfare credit not to exceed \$1,000 each (\$2,000 total) for the purchase of roundtrip airfare for the winner and guest to the designated Sleep Inn hotel; (iii) a transportation voucher not to exceed \$250, for transportation expense (Uber or local car rental, etc.), (iv) a \$500 Visa® Gift Card for incidental expenses, and, (v) if applicable, National Park tickets (maximum of two (2) tickets of a maximum value of \$25 each).

- Sleep Inn & Suites - Arches National Park - Moab, UT
- Sleep Inn - Great Smoky Mountains - Gatlinburg, TN
- Sleep Inn & Suites - Carlsbad Caverns National Park - Carlsbad, NM
- Sleep Inn & Suites - Grand Canyon National Park - North Rim, AZ

The Grand prize trip may be taken for any 2-day period between September 9, 2019 and November 3, 2019. If you cannot travel between those dates, you may be disqualified as a winner and an alternate potential winner may be selected according to the criteria described herein.

Unless otherwise agreed upon in writing by Sponsor, the Winner and guest must travel together on the same itinerary. In the event that Grand Prize Winner resides within 150 miles of the designated Sleep Inn hotel, Sponsor may award ground transportation in lieu of air transportation and Winner will not receive any difference in value.

Approximate Retail Value (ARV) of the Grand Prize: \$3,300. The ARV is subject to change based on current market conditions and time of prize fulfillment and time of travel, airfare fluctuations and the distance between departure and destination. Winner will not receive difference between actual value and ARV. No transfer, substitution or cash equivalent for prize is allowed, except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize, in whole or in part, of equal or greater monetary value if the prize or any portion of the prize cannot be awarded as described, in whole or in part, for any reason. All prizes are awarded "as is" without warranty of any kind. All hotels are independently owned and operated. Actual prize, or elements thereof, may differ from any promotional images or marketing materials. Winner is responsible for all federal, state, and local taxes and fees associated with prize receipt and/or use.

The trip must be booked at least 14 days prior to departure; Choice will contact you with details. Travel and accommodations may be subject to availability and blackout dates. Travel must be round trip. All details of prize and travel not expressly stated herein, including but not limited to, airline and flight itinerary, shall be in Sponsor's sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses, activities, itineraries and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, travel insurance, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Seat selection and timing of trip subject to confirmation of reservations. Major credit card required at hotel check-in to cover any incidental charges.

Winner's guests must be at least 18 years of age or older unless the winner is the parent or legal guardian of the guest. Sponsor reserves the right to verify guest eligibility for travel under these Rules. Guests, or the guest's parent or legal guardian if a minor (i.e., the Winner), must sign a Liability and Publicity Release (where permitted by applicable law), in order to travel with the winner. Winner and guests must possess valid travel documents (i.e., a valid government-issued photo ID, etc.). Winner and guests are responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Sponsor shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by any air carrier(s) or other transportation companies or any other persons providing any of these services to passengers including any results thereof such as changes in services or accommodations necessitated by same. The passenger contracts in use by the airlines or other transportation companies shall constitute the sole contracts with respect to the Winner and guests' transportation and such contracts shall be solely between the Winner, his/her guests, and such transportation companies.

Winner understands and agrees that Sponsor has the right, at its sole discretion, to disqualify and remove the Winner or his or her guest from the Sleep Inn hotel at any time without compensation if the Winner's or his or her guest's behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of Sponsor, or otherwise violates the policies of the Sponsor, and in such a case, winner will still be solely responsible for all taxes and other expenses related to the prize. Sponsor will not replace any lost, mutilated, or stolen tickets/passes. Tickets and passes are subject to additional rules and restrictions as stated on the tickets and passes.

8. Winner Notification & Verification: Potential winners will be notified by email message to the email address from which the selected Entry was received. Each selected potential winner will have twenty-four (24) hours to respond from that email address stating that they would like to accept the prize. If the selected potential winner does not respond within twenty-four (24) hours of notification that they are a potential winner, the selected potential winner will forfeit their prize, and an alternate winner will be chosen. The alternate winner will then have twenty-four (24) hours to respond from their official entry email address stating that they would like to accept the prize. This process will continue up to a total of three (3) alternates and if a winner is not determined the prize will be forfeited in its entirety. Potential winners are subject to verification of eligibility and compliance with these Official Rules. Potential winners will be required to complete and sign an Affidavit of Eligibility and Liability/Publicity Release (except where requiring a publicity release is prohibited) and IRS Form W-9. Failure to provide all required

information and a signature on the documents will result in forfeiture of the potential winner's right to claim a prize, which may then be awarded to an alternate winner, if time permits. In the event of noncompliance with these Official Rules, the prize will be forfeited and may be awarded to an alternate winner, if time permits as determined by the Sponsor.

9. Publicity License: By entering and/or accepting a prize, entrants grants the Sponsor the right, without limitation, to use the entrant's name, city, state, likeness, for promotional, advertising or other purposes, except where prohibited by law.

10. Sweepstakes Conditions. By entering, each entrant agrees: (a) to be bound by these Official Rules and any other documents required by Sponsor herein and by the decisions of the Sponsor and Judge, and to waive any right to claim ambiguity in this Sweepstakes, the Official Rules or any other documents required by Sponsor herein, (b) to indemnify, defend and hold harmless Sponsor, and its employees, officers, directors, representatives, agents, parent companies, affiliates, franchisees, subsidiaries and agencies (collectively, "Released Parties"), from and against any and all liability, claims, losses, damages, demands, causes of action, penalties and expenses arising out of or related to any statement, action or failure to act by entrant during or in connection with his/her participation herein and/or any breach or alleged breach of these Official Rules or of any other documents required by Sponsor and, to sue and to hereby irrevocably and unconditionally release, discharge and hold harmless the Released Parties from any and all liabilities, claims and demands of any kind or nature whatsoever, in law or equity, whether known or unknown, which entrant (or entrant's successors-in-interest, heirs and/or agents) ever had, now have, or in the future may have against the Released Parties, including, but not limited to claims arising out of or related to personal injury (including death) and/or damage, theft, loss or any other harm, resulting in whole or in part, directly or indirectly, from (i) participation in the Sweepstakes or any Sweepstakes related activity, (ii) the acceptance, possession, misuse or use of the prize or any element thereof, (iii) the use of any of the rights granted herein (including, without limitation, the use and exploitation of the entrant's Submission, name, address [city and state], biographical information, statements, voice, photograph, and/or other likeness), (iv) any malfunction or other problem with any Sweepstakes website or webpage, (v) any error in the collection or retention of entry information, and (vi) any typographical or other error in the printing, offering or announcement of any prize. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Termination/Suspension/Modification: If for any reason this Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity, fulfillment or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion to terminate, modify or suspend the Sweepstakes and to select the winner according to the criteria described herein from those Eligible Entries received up to the time of the termination/suspension. Sponsor may also disqualify or prohibit an entrant from participating in the Sweepstakes or winning a prize in this or any other promotion conducted by Sponsor if, at its sole discretion, it determines that said entrant has violated the Official Rules or has threatened or is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices (including the use of automated quick-entry programs), or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

12. Limitation of Liability: The Released Parties are not responsible for lost, late, stolen, deleted, misdirected, undeliverable or incomplete entries due to system errors or failures or

faulty transmissions or other telecommunications malfunctions; and/or entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete or garbled computer or telephone transmissions, typographical or system/human errors and failures, or faulty transmissions, or for any problems or technical malfunction(s) of any telephone network or lines, cable connections, or satellite transmissions, computer online systems, servers or providers, computer equipment, or entries not received by Sponsor on account of technical problems or traffic congestion on the Internet or at a website, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit an entrant's ability to participate. Proof of transmission does not constitute proof of entry. The Released Parties are also not responsible for any malfunction of any Sweepstakes website or webpage or error in the collection, processing or retention of entry information.

WITHOUT LIMITING THE FOREGOING, AND EXCEPT WHERE PROHIBITED BY LAW, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

13. Disputes and Governing Law: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively in accordance with the laws of the State of Maryland, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

14. Entrants' Personally Identifiable Information: Information collected from entrants on Sponsor's website is subject to Sponsor's Privacy Policy, available at <https://www.choicehotels.com/legal/privacy-policy>. If you are selected as a potential winner, your information may also be included in a publicly-available winner's list.

15. Official Rules or Winners List: For a copy of the Official Rules or the name of the Grand Prize Winner, mail a self-addressed stamped envelope to: SLEEP INN INSPIRED BY NATURE SWEEPSTAKES, 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850. Requests must be received by September 9th, 2019.

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