

WORLD'S LARGEST VIRTUAL DINNER PARTY GIVEAWAY

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU MUST HAVE INTERNET ACCESS IN ORDER TO ENTER. VOID WHERE PROHIBITED.

- PROMOTION DESCRIPTION:** The **World's Largest Virtual Dinner Party Giveaway** ("**Sweepstakes**") is an online-only virtual entry Sweepstakes that will be offered on 1/26/21 beginning at 7:30 PM Eastern Standard Time ("**EST**") and ending at 10:30 PM (EST) ("**Promotion Period**"). **Note:** In order to participate in the Sweepstakes, you must RSVP to attend the World's Largest Virtual Dinner Party ("**Event**") prior to the start of the Promotion Period and you must virtually attend the Event and upload a photo as part of your entry as more fully described below in rule #2. The Event will be held virtually on 1/26/21 beginning at 7:30 PM (EST) and ending at 8:30 PM (EST).
- HOW TO ENTER:** To enter the Sweepstakes for a chance to win, eligible individuals must go to <https://a.pgtb.me/R3WTMP> ("**Website**") and RSVP to attend the Event. Then, on 1/26/21, entrants must take a photo of themselves attending the virtual Event and then upload it to the digital chat/Event website, as instructed. The photo must include the entrant, a plate with two (2) food items on it, a beverage, a fork and a napkin. Upon successful completion of your entry including your photo upload during the Promotion Period, you will receive one (1) entry into the random drawing for the chance to win a Grand Prize in the Sweepstakes. Five (5) Grand Prize winners will be randomly drawn from among all eligible entrants that completed the RSVP process, attended the event and uploaded a photo to the digital chat/Event website. Grand Prizes will be randomly awarded to the Grand Prize winners. Additionally, there will be five (5) trivia questions that will be asked periodically during the event. After each of the first four (4) trivia questions are asked, the first ten (10) people to correctly respond to the trivia question will win the prize associated with the respective trivia question. After the fifth trivia question, the first two (2) people to correctly respond will win the prize associated with the fifth trivia question. There will be a total of forty (42) Trivia Question Prize winners (ten (10) winners for trivia questions 1 – 4 and two (2) winners for trivia question 5). Entry is subject to verification by Sponsor or its designee. Limit one (1) entry per person in the Sweepstakes. Sponsor is not responsible for any change of mailing address, phone number and/or email address of entrants. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Meat & Livestock Australia ("**Sponsor**"), which shall be final and binding in all respects.

Each entry for the Grand Prize drawing must meet the following "**Entry Requirements**" (any entry for the Grand Prize drawing that, in Sponsor's sole and absolute discretion, violates the following criteria will be disqualified):

- The photo may not include any individual other than the entrant in the entry.
- Entrant must be the rightful owner of any photo included with the Grand Prize drawing entry;
- Photo must NOT contain subject matter which is, or could be considered, in the sole discretion of the Promotion Entities, obscene, pornographic, violent (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), defamatory, libelous, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., illegal gambling, underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, hateful, degrading, harassing, or otherwise unlawful, tortious or objectionable;
- Photo must NOT contain any derogatory references to any of the Promotion Entities.

Note: Sponsor reserves the right, in its sole discretion, to disqualify any entry in the Sweepstakes if Sponsor views the entry as potentially infringing or otherwise a violation or potential violation of a third party's rights or if it deems the entry to be lacking in taste, quality, or to be otherwise objectionable.

Sponsor is not responsible for any claims arising from the entry, specifically including, but not limited to, claims for intellectual property infringement and privacy rights violations.

Proof of submission is not considered proof of delivery to or receipt of such entry. Furthermore, Sponsor shall have no liability for any entry that is lost, intercepted or not received by the Sponsor

3. **ELIGIBILITY:** Open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older; completed the RSVP process at the Website and attend the Event in its entirety. Employees of Meat & Livestock Australia, its parent company, subsidiaries, affiliates, advertising, promotion and other agencies (collectively "**Promotion Entities**") and their families and/or those living in the same household of each, are not eligible are not eligible.
4. **WINNER SELECTION AND NOTIFICATION:** Five (5) Grand Prize winners will be randomly selected on or about 1/27/21 from all eligible entries received during the Promotion Period for the virtual Event hosted by the Sponsor or its designee, whose decisions are final. Any potential winner will be the entrant of the randomly selected winning entry, subject to eligibility verification. Potential Grand Prize winners will be notified upon completion of the random drawing for the Grand Prize winners. Potential Grand Prize winners will have seventy-two (72) hours to respond to the initial prize notification. If a potential Grand Prize winner does not claim their prize within the designated time period, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will (if necessary) randomly draw up to three (3) potential winners in accordance with the above procedure. Trivia Question prize winners will learn instantly if they've won a Trivia Question prize. Trivia Question prize winners will be provided instructions on how to verify eligibility and claim the prize. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. A potential Trivia Question prize winner will have five (5) minutes to claim their prize via virtual chat. If a potential Trivia Question prize winner does not claim their prize within the designated time period, such potential winner will forfeit his or her prize and an alternate winner may be immediately selected. Sponsor, in its sole discretion, will (if necessary) randomly draw up to three (3) potential winners in accordance with the above procedure, after which the prize may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected.
5. **PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS:** Five (5) Grand Prizes are available (Note: Each Grand Prize will be randomly awarded). Grand Prize #1 – Grand Prize winner will receive a one-on-one virtual cooking class with Celebrity Chef Anne Assassi. Grand Prize #2 – Grand Prize winner will receive a one-on-one virtual cooking class with Celebrity Chef Shereen Pavlides. Grand Prize #3 – Grand Prize winner will receive a one-on-one virtual cooking class with Celebrity Chef Renee Scharoff. Grand Prize #4 – Grand Prize winner will receive a one-on-one virtual cooking class with Celebrity Chef Jet Tila. Grand Prize #5 – Grand Prize winner will receive a one-on-one virtual cooking class with Celebrity Chef Aaron Brooks. ARV of each Grand Prize is \$599. One-on-one virtual cooking class is subject to Celebrity Chef's availability and will be scheduled with winner by Sponsor or its designee. Forty Two (42) Trivia Question Prizes are available (ten (10) prizes for Trivia Questions 1 – 4; two (2) prizes for Trivia Question 5). Ten (10) Trivia Question #1 Prizes – Each winner will receive a black True Aussie Beef & Lamb apron, a True Aussie Beef & Lamb cutting board and a spice set (ARV \$30 ea. winner). Ten (10) Trivia Question #2 Prizes – Each winner will receive a black True Aussie Beef & Lamb cooler bag, a black True Aussie Beef & Lamb apron, a spice set and a grilling mitt (ARV \$45 ea. winner). Ten (10) Trivia Question #3 Prizes - Each winner will receive a True Aussie Grill Master 5-piece Bamboo BBQ set (ARV \$65 ea. winner). Ten (10) Trivia Question #4 Prizes – Each winner will receive a True Aussie MEATER Original 33 ft. Wireless Range Meat Thermometer – Silver with Bamboo Holder (ARV \$75 ea. winner). Two (2) Trivia Question #5 Prizes – Each winner will receive The Chef's Garden "Best of the Season" vegetable box (ARV \$89 ea. winner).

Total ARV of all prizes is \$5,323.00. Odds of winning a Grand Prize depend on the total number of eligible entries received during the Promotion Period. Odds of winning a Trivia Questions prize depend on the total number of participants at the time of the trivia question and the speed of each response. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Limit one (1) prize per person in the Sweepstakes.

6. **GENERAL:** Each potential Grand Prize winner may be required to sign and return a notarized Affidavit of Eligibility/Liability Release, and where permitted by law, Publicity Release prior to awarding of prize (collectively, "Prize Claim Documents"). Winner may be required to provide proof of eligibility prior to awarding of any prize. If prize notification or prize is returned as nondeliverable, or if potential winner fails or refuses to sign and return all Prize Claim Documents within ten (10) days after first notification, potential winner will be disqualified and an alternate winner may be selected in accordance with these Official Rules. No correspondence will be acknowledged. No cash equivalents, transfer or substitution of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. Subject to all federal, state and local laws/regulations. Neither the Promotion Entities nor their respective directors, officers and agents ("Released Parties") will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the Sweepstakes or any prize-related activities, and winner agrees to and does fully release and hold these parties harmless. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for commercial or noncommercial purposes without further consideration, review, approval or payment, where allowed by law. Winner acknowledges that neither Sponsor nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms therefore and winner agrees to look solely to such manufacturers for any such warranty and/or guarantee. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes.
7. **LIMITATIONS AND RELEASES:** Any attempted form of entry into the Sweepstakes, other than the entry method stated, is prohibited. Promotion Entities are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless phone connections, web site, internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict an entrant's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's phone and/or computer, or other matter relating to or resulting from participating in this Sweepstakes or uploading any materials in the Sweepstakes. If for any reason entry into the Sweepstakes is not capable of being executed as planned, including tampering, unauthorized intervention, fraud or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, and award the prize from among all eligible nonsuspect entries received up to the action taken by the Sponsor provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

8. PRIVACY: For information about how the Sponsor uses your personal information, please see its privacy policy, located at <https://www.trueaussiebeefandlamb.com/privacy/>.
9. WINNERS LIST: For names of winners, send a self-addressed, stamped envelope by 2/28/21 to: **World's Largest Virtual Dinner Party Giveaway**, Attn: Winner's List, 4500 Highlands Parkway, Smyrna, GA 30082. Winners list to be available after 1/31/21.
10. SPONSOR: Meat & Livestock Australia, 1717 14th Avenue NW, Suite 920, Washington, D.C. 20006.