

## AQHA Photo Contest Official Rules

1. **Introduction:** You may upload one photograph per submission via AQHA's contest application to the AQHA Photo Contest. Photo submissions will be open for fan votes. All photos will be placed under consideration of the Contest Selection Committee, with special consideration given to the photos with the greatest volume of votes. The committee will ultimately select winning photos that will be featured on AQHA's social media platforms, on AQHA.com and used on AQHA media platforms. The photos may also be featured in an issue of *The American Quarter Horse Journal*.

The Contest prompt is: "Submit your favorite American Quarter Horse photos."

- Voters may vote on a particular entry only once per day (vote daily and encourage your friends to do the same!)

2. **Eligibility:** Contestants have to be current members of AQHA or AQHYA. If the photo is submitted by someone under the age of 18, a parent or guardian must give consent. If the photo contains a youth, the Contestant must provide written permission from the parent or legal guardian of the youth to submit the photo for AQHA Photo Contest. Employees of AQHA/AQHF and their immediate families (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible. No purchase is necessary. Contest is void where prohibited and is subject to all federal, state and local laws. All Contestants must agree to AQHA's Authorization for Use of Likeness or Image policy to enter the Contest.

3. **Timing:** Contest is September 15-30, 2020. All entries must be received by AQHA on or before the entry deadline.

4. **How to Enter:** Visit <https://a.pgtb.me/WXVV0X>. Fill in required entry information and submit photos. Contestants may submit only one photo per form.

5. **Considerations/Discretion:** The photo must not contain material that violates or infringes the rights of others, including, but not limited to privacy, publicity, or intellectual property rights or constitute tortuous, defamatory, or slanderous materials, or contain inappropriate, profane, violent, obscene or discriminatory materials, as determined by the AQHA. Further, the photo must not contain any endorsement, solicitation or similar content advocating for or against candidates for office, political issues or commercial products. A photo must be original content for this Contest. Do not submit a photo that has been submitted elsewhere. By entering the Contest, Contestants represent and warrant they own and/or control 100% of all right, title and interest in and to the photo. By submitting a photo, Contestants grant to AQHA the right to use the photo for promotional and broadcast purposes, online and otherwise. AQHA is under no obligation to use the entries (winning or otherwise) for any purpose. Contestants grant AQHA permission to edit, modify, format or adapt their entries for AQHA's purposes at AQHA's sole discretion. Except for the prizes referenced herein, no other compensation in any manner will be paid to any Contestant for the submission to AQHA or AQHA's future use of an entry in any manner. By submitting an entry, Contestants hold AQHA and award sponsors harmless from and against any third-party claim arising from use of the entry. Contestants waive any right to privacy. Contestants waive any right to inspect or approve uses of the entry. Contestants agree that AQHA and the awards sponsors shall not be liable for losses or injuries of any kind resulting from acceptance/possession and/or use/misuse of prize(s) and participation in the Contest. AQHA reserves

the right to disqualify any Contestant from the Contest, in its sole discretion, if the submission fails to meet these official rules. Decisions of AQHA with respect to the Contest are final. AQHA reserves the right to amend, suspend or terminate the Contest at any time, which will become effective upon announcement. In such case, AQHA will provide Contestants that met the entry deadline a participation prize to be determined by AQHA in its sole discretion.

**6. Drawing:** The winners will be featured on AQHA's social media platforms, on AQHA.com and used on AQHA media platforms. The photos may also be featured in an issue of *The American Quarter Horse Journal*. The Contestants elected as potential winners must comply with all terms and conditions set forth in these Official Rules and winning is contingent upon fulfilling all such requirements. AQHA's decisions are final and binding in all matters relating to the Contest. Potential winners will be notified by phone or email within four business weeks of the end of the contest. If a potential winner cannot be contacted within 30 days after the first attempt to contact such potential winner, an alternate Contestant may be selected.

**7. Prizes:** Individuals whose photos are chosen will be featured on AQHA's social media platforms, on AQHA.com and used on AQHA media platforms. The photos may also be featured in an issue of *The American Quarter Horse Journal*. Other Terms and Conditions: Potential winners may be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within 7 days of notification, failing which the potential winner may be disqualified and another winner selected in the place of the disqualified person. If any prize or prize notification is returned as non-deliverable, the potential winner could be disqualified and another potential winner selected in the original potential winner's place. By accepting the prize, each winner agrees that AQHA and those acting under AQHA's authority may use the winner's name, picture/portrait likeness and/or voice for advertising and promotional purposes without further consideration, unless prohibited by law. By accepting the prize, each winner agrees not to reproduce or sell the photo chosen for at least one year. By accepting the prize, each winner agrees that AQHA, its subsidiaries, affiliates, advertising and promotion agencies, and all of the AQHA's officers, directors, employees, representatives and agents, will have no liability whatsoever for, and will be held harmless by winner for any liability for any injury, loss or damages of any kind due in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of the prize or participation in this sweepstakes or participation in any sweepstakes or prize related activity.

**8. Miscellaneous:** If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of AQHA that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, AQHA reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Contest. AQHA assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. AQHA is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email or entry to be received by AQHA on account of technical problems or traffic congestion on the internet or at any website, any combination thereof, or otherwise, including any injury or damage to Contestant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. AQHA is not responsible for

late, lost, illegible, incomplete, stolen or misdirected entries. Any attempt by a Contestant to deliberately damage any website or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, AQHA reserves the right to seek damages from any such person to the fullest extent permitted by law.

9. **Use of Information:** The collection and use of Contestant information will be governed by AQHA's online privacy policy, available for viewing at [www.aqha.com/privacy-policy](http://www.aqha.com/privacy-policy).

10. **Official Rules and Winners:** These official rules are made available on the Contest form <https://a.pgtb.me/WXVVOX>. The winners' names will be available when featured on AQHA Facebook within 30 days of the entry deadline, or winners will be notified via email, or the winners may send a request for same via a stamped, pre-addressed envelope to: American Quarter Horse Association Photo Contest, P. O. Box 200, Amarillo, Texas 79168. The photos may also be featured in an issue of *The American Quarter Horse Journal*.

11. **Sponsors:** The sponsor of this Contest is the American Quarter Horse Association, P. O. Box 200, Amarillo, Texas 79168.