

#ReachOutToInspire Blog Contest Official Rules

Introduction: Visitors to the AQHA website or Facebook page residing in the United States and who are between the ages of 10 to 18 years old may upload a high-resolution photo (one photo per entrant) and a 1,000 – word or less essay about someone in their life that inspires them, via AQHA's contest application on Facebook (www.facebook.com/aqha1) or online (www.aqha.com/reachouttoinspire) for submission to the #ReachOutToInspire Blog Contest. One winner will receive one free admission for themselves and one free admission for a friend to attend the 2017 Bank of America Youth Excellence Seminar, July 11–13, 2017, in Amarillo, Texas.

Those selected may be contacted for more information about their photo.

1. Photos should represent AQHA and/or American Quarter Horses, if the photos do contain a horse. Photos must be family friendly. Photos submitted must not:
 - Contain any defamatory or libelous statements
 - Disparage AQHA or its services or otherwise compare AQHA unfavorably to other organizations
 - Be conducive to discrediting AQHA or membership in the American Quarter Horse Association
 - Be contrary to AQHA's policies, rules, regulations and standards for the American Quarter Horse breed and industry
 - Contain footage of non-AQHA registered horses unless approved in writing by AQHA
 - Conflict with or infringe upon categories of AQHA's officially designated products or services of its sponsors
2. **Eligibility:**
 - To enter, the individual must be between the ages of 10 to 18 years old.
 - If the photo submitted contains a youth, the entrant submitting the photo must be the parent or legal guardian of the youth in the photo or must provide written permission from the parent or legal guardian of the youth to submit the photo.
 - Employees of AQHA/AQHF and immediate family members (defined as parents, spouse, children, siblings, grandparents) of

each such employees, and all those with whom such employees are domiciled, are NOT eligible.

- No purchase is necessary.
 - Contest is void where prohibited and is subject to all federal, state and local laws. All entrants must agree to AQHA's Authorization for Use of Likeness or Image policy to enter the contest.
 - No photos taken by professional photographers other than an entrant to the contest will be accepted due to photo rights issues.
3. **Timing:** Contest is February 23-March 31, 2017. All entries must be received by AQHA on or before March 31, 2017.
 4. **How to Enter:** Visit www.facebook.com/aqha1 or visit www.aqha.com/reachouttoinspire to access the form. Entrants may submit only one form. More than one entry from any person or email address will void all entries from that person or email address.
 5. **Selection:** This contest will have one winner only, selected by a judges committee consisting of AQHA employees. The potential winner and his/her parent or legal guardian may be required to sign and return a form of parental or legal guardian consent to allow prize to be awarded to entrant. The entrant selected as the potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The selection will be conducted by AQHA, whose decisions are final and binding in all matters relating to the contest. The potential winner will be notified by phone or email within four business weeks of the end of the contest. If the potential winner cannot be contacted within 30 days after the first attempt to contact such potential winner, an alternate entrant may be selected.
 6. **Prizes:** The individual whose entry is chosen will receive a one free admission for themselves and one free admission for a friend to attend the 2017 Bank of America Youth Excellence Seminar July 11–13, 2017 in Amarillo, Texas. Prize does not include travel and lodging expenses. The top blogs will be featured on aqha.com/youth at a later date. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made except by AQHA in the event the prize cannot be awarded for any reason, in which case, AQHA will provide a prize of equal or greater value. All taxes, fees and surcharges on the prize

are the sole responsibility of the winner. The prize does not include lodging, transportation, meals or any other additional expenses.

7. **Other Terms and Conditions:** The potential winner and his/her parent or legal guardian may be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within 7 days of notification, failing which the potential winner may be disqualified and another winner selected in the place of the disqualified person. AQHA may also require the potential winner's guest and his/her parent or legal guardian to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release. If any prize or prize notification is returned as non-deliverable, the potential winner may be disqualified and another potential winner selected in the original potential winner's place. By accepting the prize, the winner agrees that AQHA and those acting under AQHA's authority may use winner's name, picture/portrait likeness and/or voice for advertising and promotional purposes without further consideration, unless prohibited by law. By accepting the prize, the winner agrees that AQHA, its subsidiaries, affiliates, advertising and promotion agencies, and all of the AQHA's officers, directors, employees, representatives and agents, will have no liability whatsoever for, and will be held harmless by, the winner for any liability for any injury, loss or damages of any kind due in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of the prize or participation in this contest or participation in any contest or prize related activity.
8. **Miscellaneous:** In the event of a dispute, entries made online will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide AQHA with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If for any reason the contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering,

unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of AQHA that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, AQHA reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the contest. AQHA assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.

AQHA is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email or entry to be received by AQHA on account of technical problems or traffic congestion on the internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the contest. AQHA is not responsible for late, lost, illegible, incomplete, stolen or misdirected entries. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, AQHA reserves the right to seek damages from any such person to the fullest extent permitted by law.

9. **Use of Information:** The collection and use of entrant information will be governed by AQHA's online privacy policy, available for viewing at www.aqha.com/privacypolicy.
10. **Official Rules and Winners:** These official rules are made available on the contest form on www.aqha.com/reachouttoinspire and on the contest tab on www.facebook.com/aqha1. The winner's name will be available on www.facebook.com/aqha1 and at www.aqha.com within 60 days of the entry deadline or by sending a request for same via a stamped, pre-addressed envelope to AQHA, Attention My Dream Vacation Essay Contest, P.O. Box 200, Amarillo, TX 79168.
11. **Sponsors:** The sponsor of this contest is the American Quarter Horse Association.