

THE MARTHA WAY MOTHER'S DAY SWEEPSTAKES – OFFICIAL RULES

SPONSOR

This promotion (the "Sweepstakes") is sponsored by HarperCollins Publishers ("HarperCollins"), 195 Broadway, New York, New York 10007.

ENTRY METHOD

NO PURCHASE NECESSARY

To enter, submit the required information in the designated spaces at [URL] and press "Submit" to complete your entry ("Entry"). By filling out and submitting this form, you will automatically be entered into the Sweepstakes. Following successful completion of the foregoing you will see a confirmation message. This message signifies your Entry has been received for the Sweepstakes. By participating in the Sweepstakes with HarperCollins, you will receive by email special offers from HarperCollins Publishers. You can unsubscribe from these promotional emails at any time. Multiple entries are automatically disqualified; only the first entry will be considered.

By entering, you are disclosing your information to HarperCollins and to Shortstack.com.

ELIGIBILITY

The Sweepstakes is open to all legal residents of the United States eighteen (18) years of age and older as of April 29, 2026 excluding employees and immediate family members of HarperCollins, and its parent, subsidiaries, affiliates, assigns, advertising, promotional and fulfillment agents, attorneys, and other representatives and the persons with whom each of the above are domiciled. Offer void in Rhode Island, outside of the United States, and wherever prohibited or restricted by law.

Each entrant in the Sweepstakes must be the rightful holder of the email account submitted at entry. In the event of a dispute concerning the identity of the holder of the email account, the holder will be deemed to be the person who owns the email address according to the records of the email service provider. The email account must be opened prior to the commencement of the Sweepstakes.

ENTRY PERIOD

The Sweepstakes will commence on April 29, 2026 at 9:00 a.m. (ET). The last entry will be accepted May 1, 2026 at 11:59 a.m. (ET).

SELECTION AND NOTIFICATION OF WINNERS

Three (3) winners will be selected by a random drawing from among the eligible entries. Potential winners will be chosen by HarperCollins no later than May 8, 2026 (one week after the sweepstakes end date). Potential winners will be notified by email and may be required to execute and return an Affidavit of Eligibility and Release (the "Affidavit"). If a potential winner does not return the Affidavit within seven (7) days of delivery the prize will be deemed forfeited and an alternate winner will be chosen.

PRIZES

Three (3) winners will each receive:

One (1) hardcover signed copy of *The Martha Way* by Martha Stewart (Estimated Retail Value: \$37.50)

One (1) Elm A30 Elemental Serum 4ML (Estimated Retail Value: \$135.00)

One (1) Elm A30 Elemental Night Cream 50ML (Estimated Retail Value: \$165.00)

Estimated retail value of prize package per winner: \$337.50

Estimated retail value of all prizes: \$2,025.00

The prizes will be awarded, provided there are at least three (3) eligible Entries. If the actual value of any aspect of the prize is less than the stated approximate retail value, the difference will not be awarded. There is no substitution for any prize. The prize is not transferable, assignable or redeemable for cash. HarperCollins reserves the right to substitute a cash payment of equal value for any aspect of the prize.

All federal, state and local taxes are the sole responsibility of the winners.

CONDITIONS

By participating, entrants affirm that they have read these Official Rules, agree to be bound by them and the selection of the winner, which shall be final, and waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. Acceptance of prizes constitutes permission to use the winner's name, likeness, biography, and prize won for purposes of advertising, promotion and publicity without additional compensation, except where prohibited or restricted by law.

The entrants release, discharge, and hold harmless HarperCollins, and its parent, affiliates, subsidiaries, assigns, attorneys, representatives and agents, including advertising, promotion and fulfillment agencies, from any and all liability or damages arising from the administration of the Sweepstakes and the use or misuse of any prize received in this Sweepstakes, including, without limitation, the following: (i) late, lost, incomplete, delayed, misdirected or unintelligible entries, (ii) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes, (iii) any damage to the entrant's computer, related equipment, data files, and software resulting from entrant's downloading of information regarding the Sweepstakes or participation in the Sweepstakes, and (iv) any personal or other injury resulting from use and enjoyment of the prizes.

HarperCollins may only use the personally identifiable information obtained from the entrants in accordance with its privacy policy, which may be found at <https://www.harpercollins.com/pages/privacy-notice-highlights>

HarperCollins has entered into a license agreement with Pancake Laboratories, Inc. for HarperCollins' use of the Shortstack.com promotions application in connection with the administration of the Sweepstakes. Shortstack.com may store your personally identifiable information in accordance with its privacy policy, which may be found at: <http://www.shortstack.com/privacy/>

HarperCollins reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should a virus, bug, computer problem or other causes beyond HarperCollins's control corrupt the administration, security or proper operation of the Sweepstakes.

HarperCollins may prohibit you from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking or employing other unfair practices or by abusing other entrants or the representatives of HarperCollins.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, HARPERCOLLINS RESERVES THE

RIGHT TO PURSUE ITS REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW.

Any dispute arising from the Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of laws principles, and the entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of New York over them and agree that such courts have exclusive jurisdiction over all such disputes.

THE ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED.

For the names of the prize winners, e-mail your request to odette.fleming@harpercollins.com no earlier than May 8, 2026 and no later than November 8, 2026. You may also send a self-addressed stamped envelope (postage not required from Vermont residents) to Morrow Marketing, The Martha Way Mother's Day Sweepstakes, HarperCollins Publishers, 195 Broadway, New York, New York 10007 during the time period above.