

KDK Facebook Charity Challenge Terms & Conditions

1. Charity Challenge Criteria

- a. The KDK 'Charity Challenge' Contest (the "Challenge") is organised by KDK Fans (M) Sdn Bhd (the "Organiser").
- b. The Challenge may only be accessed through the official KDK Facebook Page (<http://www.facebook.com/kdkmalaysia>).
- c. The Challenge duration is from 16 June 2014 to 19 July 2014.
- d. The Challenge's legal jurisdiction is confined to Malaysia.

2. Participation Criteria

- a. Participant must be Malaysian citizens to enter the Challenge.
- b. Participant must be 18 or above to enter the Challenge.
- c. Participant must provide correct and accurate information to enter the Challenge.
- d. Participant may only submit one entry to the Challenge.
- e. Participant must enter the Challenge using their personal Facebook Account.
- f. Participant must allow the Organiser full and final exclusive rights to any content (video, audio, text, photography, etc.) submitted or created during the process of the Challenge of the Participant, their Team and/or Submission.
- g. By participating in the Contest, the Participant shall agree to be bound in full by the T&C's of the Contest.
- h. If a Participant violates the rules and/or spirit of the Charity Challenge as determined by the Organiser, their submission and any involvement relating to the Challenge will be terminated.
- i. Determination of violation of the Terms & Conditions will be entirely at the discretion of the Organiser.

3. Challenge Entry

- a. All Participants individually meet the Participation Criteria.
- b. Each Team must make their submissions between the dates of 16 June 2014 and 19 July 2014.
- c. Submissions to the Charity Challenge must be registered Malaysian charities.
- d. Submitted charities may not be affiliated with political, religious or racial causes.
- e. Eligibility of charities is at the sole discretion of the Organiser.

4. Challenge Operations

- a. The Challenge is a charitable activity to be delivered by the Organiser for the benefit of a registered Malaysian charity and the winning Participants.
- b. The volume of money to be spent on the winning Participant's submission will be determined by the number of new Likes on the official KDK Facebook Page following 16 June 2014 as determined by the Organiser to a maximum value of 25,000 Malaysian Ringgit.
- c. Indicative performance to determine winning Participant in the Challenge will be established using the following formula:
 - i. Judging Panel appointed by the Organiser (40%).
 - ii. User Votes (30%).
 - iii. Idea Creativity as determined by the Organiser (30%).

- d. The winning Participant will be determined within seven days following the completion of the Challenge on 19 July 2014 and will be announced via the official KDK Facebook Page.
- e. The winning Participant will receive one set of KDK K1582 Fan and two sets of KDK K14X8-WT Fans to be delivered within 30 days of the completion of the Challenge.
- f. The Organiser reserves the full and final right to determine winner of the Challenge without fear or prejudice.

5. Organiser Powers

- a. The Organiser reserves the right to alter, revise or delete these Terms & Conditions ("T&C's") without prior notice.
- b. The Organiser reserves the right to change the direction or alter the day-to-day operations and any other issue relevant to the Challenge.
- c. The Organiser reserves the right to alter the nature, operations, mechanics or any other issue pertaining to the Challenge at any point in time without notifying Participants.