HIGH MILE CLUB BEAUTY PAGEANT
CONTEST OFFICIAL RULES
NO PURCHASE NECESSARY

1. PARTICIPATION CONSTITUTES ACCEPTANCE OF RULES. Participation in this Contest constitutes entrant’s full and unconditional acceptance of these Official Rules. Contest is sponsored by Valvoline, LLC, Lexington, KY 40509 and Express Oil Change & Tire Engineers, Birmingham, AL 35244 (“Sponsors”). Sponsors reserve the right to cancel the Contest at any time and substitute another promotion in its place. Sponsors are not responsible for printing errors in these Official Rules.

2. NO PURCHASE REQUIRED TO ENTER OR TO WIN A PRIZE. Entrants do not have to purchase any products to win. A purchase or payment of any kind does not improve your chance of winning. Void where prohibited, taxed or otherwise restricted by law. The Contest is subject to all federal, state and local laws.

   Express Oil Change & Tire Engineers, 1880 Southpark Drive, Birmingham, AL 35244.

4. Eligibility: This Contest is open to all legal residents of the United States and District of Columbia and are 18 years of age or older. Employees, officers and directors (their family members, and members of their household) of Sponsors and each of their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies (collectively, “Contest Entities”), and the immediate family members (spouse, life partner, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and/or those living in the same household of any Contest Entity are not eligible.

5. How to Enter: Contest begins on June 11, 2018 at 10:00AM Eastern Time (ET) and ends on August 5, 2018 at 11:59PM ET (the “Promotional Period”). All entries become the property of Sponsor and will not be acknowledged or returned. Incomplete entries are void.

Throughout the Promotion Period, Sponsors and/or its marketing partners will distribute emails promoting the Contest, and Sponsors will make posts to its page/account on Facebook (https://www.facebook.com/valvoline), Twitter (https://twitter.com/Valvoline) and Instagram (https://www.instagram.com/valvoline) (collectively, “Marketing Communications”).

To enter during the Promotion Period in response to any of these Marketing Communications:
   1. Click on the Sweepstakes link in any such Marketing Communication;
   2. You will be taken to an entry page to enter the Contest; and
   3. Fill out required information which includes first and last name, email, mailing address and upload an image of your high mile ride and click the “Submit” button. Upon completing your submission, entrants will receive one (1) entry into the Contest.

There is an aggregate limit of one (1) entry per person/household via the Marketing Communications. During the promotion period, anyone can vote for their favorite high mile ride once per day via the Marketing Communications.

SUBMISSION GUIDELINES:
Determination of compliance with Submission Guidelines and these Official Rules is in the sole discretion of the Sponsor.

• The Submission must be in English; common foreign words/phrases are acceptable.

• Image must be JPG or PNG file under 5 MB. Square images are preferred. Image must be in color. Image must have been taken within two (2) months of date of entry.

• Submission must not contain, incorporate or reference anything that is owned by any third party or entity or would require the consent of any third party or entity in any jurisdiction.
• The Image should not prominently display any unacceptable or offensive clothing or 
adornments, or identifiable commercial/corporate advertising or logo other than Sponsor’s 
logo (including but not limited to corporate logos, brand names and slogans).

• The Submission must not contain defamatory statements (including words or symbols that 
are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual 
orientation, or socioeconomic group).

• The Submission must not include threats to any person, place, business, or group; it must not 
invade privacy or other rights of any person, firm, or entity, and it must not in any way violate 
applicable federal, state, or local laws and regulations.

• Submission must not include or show any dangerous behavior or activity or contain content 
that promotes dangerous activities that may result in injury to oneself or others. Racing 
footage will not be considered “dangerous behavior or activity” for purposes of your 
submission.

• Submission must not contain indecent behavior, profanities or obscenities, including but not 
limited to nudity, or pornography, and must not in any way disparage persons or organizations 
associated with Sponsor.

• Submission may include Valvoline brand names and/or trademarks; the use of Valvoline 
brand names and/or trademarks is permitted only for entering in this Contest. NOTE: USE 
OF VALVOLINE BRAND NAMES AND/OR TRADEMARKS IS NOT REQUIRED AND WILL 
NOT INCREASE YOUR ODDS OF WINNING.

• Submission must not refer, depict or in any way reflect negatively upon any person or entity 
and must be suitable for presentation in a public forum.

• Entrant must receive prior written permission from the photographer of the photo if the photo 
Submission was taken by someone other than the Entrant. Entrant must make written copies 
of such permission available to the Sponsor upon request.

• By entering, 1) Entrant certifies that the Submission is his or her own original work and he or 
she holds all rights to the Submission, and that he or she has followed and complied with the 
Official Rules of the Contest and 2) Entrant hereby grants Sponsor the right to post 
www.facebook.com/ExpressOilChange and https://twitter.com/ExpressOil 
for the duration of 
the online voting period. Finalists also grant Sponsors the right to post Submission online 
indeinitely.

Sponsors are not responsible for any technological problems that interfere with your attempt to 
enter or lost, late, mutilated, misdirected entries or entries not received for any reason 
whatsoever. All Internet access and usage charges are the responsibility of the entrant. If for any 
reason the Internet portion of the Contest is not capable of running as planned, including infection 
by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any 
other causes which corrupt or affect the administration, fairness, integrity or proper conduct of the 
Contest, Sponsors reserve the right at its sole discretion, to terminate, modify or suspend the 
Contest. All entries received on-line before the on-line portion becomes inoperable, will be 
included in the random drawing. Sponsors assume no responsibility for any error, omission, 
interruption, deletion, defect, delay in operation or transmission, communications line failure, theft 
or destruction or unauthorized access to, or alteration of, entries. Sponsors are not responsible 
for any problems or technical malfunctions of any telephone network or lines, computer on-line 
systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be 
received by Sponsors on account of technical problems or traffic congestion on the Internet or at 
any website, or any combination thereof, including any injury or damage to entrant’s or any other 
person’s computer, related to or resulting from participation or downloading any materials in this
Contest. Entries generated by robots or scripts are considered to be a direct violation of contest policy and will result in immediate disqualification of any and all associated entries. In the event of a dispute, eligible electronic entries will be considered made by authorized account owner of the email address submitted at the time of entry. Except as otherwise contemplated in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personally identifiable information collected in connection with this contest will be used in accordance with Sponsors’ privacy policy located at https://team.valvoline.com/privacy and https://www.expressoil.com/privacy.

6. **Grand Prize:** One (1) grand prize winner will be selected to receive a Weekend Road Trip Giveaway consisting of a $600 hotel accommodations voucher, a $100 gas card and a $300 credit card gift card for spending money. Grand prize winner will be determined by user votes; the entrant who receives the most user votes on his or her submission will be named the grand prize winner. If more than one entrant receives the same number of maximum votes, winner will be decided by random drawing of all entrants with maximum number of votes.

Seven (7) randomly selected winners will be selected to receive free oil changes for a year, consisting of three (3) oil change certificates; max value per certificate $43.50.

Total ARV of all prizes is $1,305.00.

For All Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsors’ sole discretion. If the designated prize should become unavailable for any reason, Sponsors reserve the right to substitute a prize for one of equal or greater. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received. Limit: one (1) prize per person. Product substitutions will be permitted as long as total does not exceed value of prize package. Any difference between the actual price and the approximate retail value of the Prize will not be awarded to winner. All federal, state and local taxes, are the responsibility of the winner. Prize cannot be assigned, transferred, exchanged or redeemed for cash.

7. **Winner:** (1) Grand Prize Winner will be named on or selected based on total number of votes on or about August 13, 2018 from all eligible entries received by Sponsors based on user voting. (7) winners will be randomly selected each Monday from June 18 through July 30 from all eligible entries received by Sponsors. Sponsors will attempt to notify potential prize winner(s) by email. If the potential winner(s) fails to respond within three (3) days of the notification, or declines to accept the prize or a prize notification is returned as undeliverable, the potential winner(s) will be disqualified and the Sponsor will select an alternate winner(s). Grand Prize winner shall be required to complete, have notarized and return a Release and Affidavit of Eligibility, Liability and, where imposing such condition is legal, a Publicity Release within five (5) business days of written prize notification acceptance by winner. Failure to comply may result in forfeiture of prize and an alternate winner will be selected. Up to two (2) alternate winners will be chosen, after which the prize will remain un-awarded.

8. **Odds:** The odds of winning will be determined by the number of votes received. To obtain a winner’s list (available after August 13, 2018), send a self-addressed, stamped business size (#10) envelope to: Team Valvoline / Express Oil Change High Mile Club Beauty Pageant, Big Communications, 2121 2nd Avenue North, Birmingham, AL 35203. All requests for a Winner’s List must be received by August 30, 2018.

9. **Release:** By participating, entrants release Sponsors, all other Sweepstakes Contest Entities and the Social Networks (defined below), and each of their respective parents, subsidiaries, affiliated businesses, advertising and promotion agencies and the officers, directors, employees and agents of each (collectively, the “Released Parties”), from any and all liability, damages or causes of action (however named or described) for injuries, damages or losses to persons and property which may be sustained in connection with this Contest or receipt, enjoyment, ownership or use of the Grand Prize. Each entrant (and any minor entrant’s parent or legal guardian) agrees that none of the Released Parties: (A) shall be responsible or liable for, and are hereby released from,
any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

10. **Publicity/Marketing:** Submission of an entry constitutes Grand Prize winners’ and each other entrants’ permission to the Sponsors to use entrants’ name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this Contest (whether or not required), including, without limitation, mailing address, phone number, and/or email address during entry constitutes permission for Sponsors to use entrant's personal information for purposes of administration of the Contest. Entrants may opt-out of receiving such communications as set forth in Sponsors' Privacy Policy (located at [https://team.valvoline.com/privacy](https://team.valvoline.com/privacy) and [https://www.expressoil.com/privacy](https://www.expressoil.com/privacy)) or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of Sponsor’s e-mails). Each entrant understands that he/she is providing his/her information to Sponsor. All such information provided to Sponsors will only be used in accordance with Sponsors’ Privacy Policy.

11. **General Conditions:** Sponsors reserve the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsors in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsors reserve the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. **Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Contest entry, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. **Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the applicable state or federal court in Lexington, Kentucky; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this
Contest, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Kentucky without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Kentucky.

14. **No Affiliation with Social Networks:** This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter (collectively, “Social Networks”). Any questions, comments or complaints regarding the Sweepstakes should be directed to Sponsors.

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