

TERMS & CONDITIONS OF HYLAND'S 5-DAY SLEEP CHALLENGE OFFER

NO PURCHASE NECESSARY. Online participation only; Facebook account and Internet connection required. This Offer is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Inc.

OFFER OVERVIEW

The first 1000 participants who register for the Hyland's 5-Day Sleep Challenge and submit their offer forms will receive a bottle (32 ct.) of Hyland's Calms Forté.

ELIGIBLE PARTICIPANTS

The Hyland's 5-Day Sleep Challenge Offer is open only to all legal U.S. residents physically residing in the 48 Continental U.S. States (including District of Columbia), 18 years of age or older at time of offer submission, and who are Facebook users. All federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.

HOW TO PARTICIPATE

To receive one (1) 32 ct. bottle of Hyland's Calms Forté, participant must do the following:

1. Go to the Hyland's Facebook page, (<https://www.facebook.com/Hylands.Health>). If you are not already a fan of Hyland's, "like us" on Facebook. Click on the Offer tab or application.
2. Complete and submit the Official Online Registration and Offer Form.
3. If you are one of the first 1,000 participants, you will receive an email from the Operator of this Offer (sleepbetter@hylands.com).
4. Click on the link within the email and enter your shipping instructions using the instructions included in the email. Submissions of shipping instructions must be received before 1:00 p.m. (Eastern Time) ("ET) on February 26, 2014.
5. You will receive your bottle of Hyland's Calms Forté by March 8, 2014.

OFFER PERIOD

This Offer runs between 1:00 p.m. (ET) on February 19, 2014 and 1:00 p.m.. (ET) on February 26, 2014, or until the supply of one-thousand (1000) available bottles of Hyland's Calms Forté expires, whichever occurs first ("Offer Period"). The Operator will maintain the official time clock and will determine the order of entries received for the Offer. **Limit one (1) bottle of Hyland's Calms Forté per household.** Any attempt by any person to submit more than the stated number of Offer Forms by using multiple/different accounts or any other methods will void that person's Offer Form and that person will be disqualified at the Sponsor's discretion.

A 32 ct. bottle of Hyland's Calms Forté will be sent by Hyland's UPS/Federal Express by March 8, 2014 to the address provided by the participant. The Approximate Retail Value of each 32 ct. bottle of Hyland's Calms Forté is 3.97 each. Taxes on prizes are solely the winner's responsibility. Non-transferable. No substitutions permitted. If any bottle of Hyland's Calms Forté is returned as undeliverable, no further attempts will be made to deliver the bottle and the bottle will be deemed forfeited. Sponsor and Operator are NOT responsible for any lost, late, delayed, or misdirected Offer Forms or bottles.

RELEASE: Except where prohibited, acceptance of a bottle constitutes participant's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent. Submission of content to be posted online constitutes permission for same.

By participating in this Offer, participants agree to release, discharge, and hold harmless Sponsor, Operator, and their respective parents, affiliates, subsidiaries, advertising and promotions agencies, and other individuals engaged in the development or execution of this Offer, from any liability, claims, losses, and damages arising out of or relating to their participation in this Offer or the acceptance, use, misuse, or possession of any product received in connection with this Offer.

Sponsor and Operator are not responsible for any typographical or other error in the printing of this offer, including erroneous appearance of qualification for a bottle of Hyland's Calms Forté, and under no circumstances will more than the stated number of bottles be awarded. If for any reason Sponsor and/or Operator is prevented from continuing with this Offer, or if the integrity and/or feasibility of the Offer is severely undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Offer without further obligation.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE OFFER ARE PROHIBITED AND MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsored by Hyland's Inc., 210 West 131st Street, Los Angeles, CA 90061 ("Sponsor"), and operated by The Marketing Garage, 51 Wolseley St Toronto, ON M5T 1A4. ("Operator").