



# PRIVACY

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## Information Collection and Use

Phusion may collect personal information on our website, such as date of birth, name, address, e-mail or telephone number, when users voluntarily submit their information, such as through our contact web form, email updates, or when you request information on our products. Please do not send us your credit card numbers, social security number or other sensitive financial information except if it is necessary to do so in connection with a particular transaction. When you provide personal information, we will use that information to provide you with the information you request and to maintain contact with you.

To make our Web site more useful to you, our server also automatically collects technical information when you visit our site, such as, but not limited to, your IP address, date and time of your visit, pages viewed and clickstreams. This data helps us understand which parts of our website receive more traffic and improve the navigation and content on our website.

We may also collect publicly available information, or information from outside sources, for use in our outreach efforts.

This website is designed only for adults 21 years of age or older. We do not knowingly collect personally identifying information from children under the age of 13.

## Cookies

Cookies are small files placed on your computer by Web sites when you visit. Cookies identify your computer and record technical data about your visit so that we can determine how to improve our site by seeing which areas, features and products are most popular. We may use cookies and/or allow third party cookies on our Web site. You can configure most browsers to alert you when a Web site seeks to put a cookie on your computer, or even to refuse or disable cookies on your computer. Note that some Web site functionality may be lost if you choose not to accept the use of cookies.

## Information Sharing

Phusion does not sell your personal information or permit any third parties to use the information collected by Phusion for third parties' own marketing purposes. Third parties who provide features on our website, such as Vermont Information Processing, Inc. which powers our Product Locator, may collect, use, share and sell information collected from the features they provide for their own purposes and according to their own policies.

Phusion may otherwise share information collected from this Web site with third parties and third parties who perform services on our behalf. We may also share your information as necessary to protect our rights or property, in connection with corporate transactions, or as required by law; for example, to respond to a subpoena or other government request which we believe in good faith to be valid.

## Your California Privacy Rights

California Civil Code Section 1798.83 entitles California customers to request information concerning a business' disclosure of personal information to third parties for the third parties' direct marketing purposes. As stated in this Privacy Policy, Phusion will not sell or share your personal information with third parties for their direct marketing purposes. California customers who wish to request further information about our information sharing practices or compliance with this law may contact us at [media@drinkfour.com](mailto:media@drinkfour.com), or write to us at Phusion Projects / Drink Four Brewing Co., Attn: Chief Legal Officer, 1658 N. Milwaukee Ave., Suite 424, Chicago, IL 60647.

## Information Security

Phusion takes reasonable precautions to protect the personal information provided to us through physical, electronic and administrative safeguards to prevent unauthorized access or disclosure; however, it is possible that such measures may not stop every intrusion attempt.

Distributors should ensure that they keep their account username and password in a secure place and not share the information with others. We will keep personal information until it is no longer needed for our legitimate business, tax or legal purposes.

## Correcting, Updating or Deleting Your Personal Information

You may contact us to update your personal information at any time. If you would like to be removed from our mailing lists, you may opt-out of receiving marketing communications from us by following the instructions at the bottom of our emails, or by emailing us at [media@drinkfour.com](mailto:media@drinkfour.com).

## Changes to this Policy

We may need to update this Privacy Policy from time to time to reflect changes to our business or to satisfy legal requirements. If we make a material change to our Policy, we will prominently post notice on this Web site. You should periodically check back for any changes.

If you have any questions or concerns about our Privacy Policy, please contact us at:

[media@drinkfour.com](mailto:media@drinkfour.com)  
or write to us at:

Phusion Projects / Drink Four Brewing Co.  
Attn: Chief Legal Officer  
640 N. LaSalle Dr. Suite 265  
Chicago, IL 60654

This Privacy Policy was posted to this Web site on February 18, 2015 and is effective as of that date.