

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

CANNONDALE TOUR DE FRANCE BIKE GIVEAWAY

OFFICIAL RULES

Sponsored by Cycling Sports Group, Inc. (herein "Sponsor")

OPEN ONLY TO INDIVIDUALS WHO ARE LEGAL RESIDENTS OF, AND CURRENTLY RESIDING WITHIN THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA ("D.C."), CANADA (EXCLUDING QUEBEC), THE UNITED KINGDOM (U.K.), AUSTRIA, FRANCE, GERMANY, SWITZERLAND, AND THE NETHERLANDS, WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AND THE AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AS OF THE TIME OF ENTRY. VOID OUTSIDE OF THE FIFTY (50) UNITED STATES/D.C., CANADA (EXCLUDING QUEBEC), U.K., AUSTRIA, FRANCE, GERMANY, SWITZERLAND, AND THE NETHERLANDS AND WHERE PROHIBITED BY LAW. TO THE EXTENT PERMISSIBLE THIS SWEEPSTAKES IS GOVERNED BY UNITED STATES LAW. DO NOT ENTER IF YOU ARE NOT LOCATED IN ONE OF THE FIFTY (50) UNITED STATES, D.C., CANADA (EXCLUDING QUEBEC), U.K. AUSTRIA, FRANCE, GERMANY, SWITZERLAND, OR THE NETHERLANDS AT TIME OF ENTRY.

1. Sweepstakes Period: The Cannondale Tour de France Bike Giveaway ("Sweepstakes") begins on December 1, 2020 at 12:00:00 a.m. Central Standard Time ("CST") and ends on December 31, 2020 at 11:59:59 p.m. CST ("Sweepstakes Period"). Sponsor's website is the official time-keeping device for the Sweepstakes.

2. Eligibility: The Sweepstakes is open only to legal residents the 50 United States, D.C., Canada (excluding Quebec), U.K., Austria, France, Germany, Switzerland, and the Netherlands, who are 18 years of age and the age of majority in their jurisdiction of residence (19 in the states of Alabama and Nebraska and in the provinces/territories of British Columbia, New Brunswick, Newfoundland, Northwest Territories, Nova Scotia, Nunavut, and Yukon, 21 in the state of Mississippi and 18 in all other states/provinces/territories) as of the date of entry. Employees, officers and directors of Sponsor, Pancake Laboratories, Inc. ("Administrator"), Promotion Activators Management, LLC ("Judging Agency"), and their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in the Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules may result in disqualification. Sweepstakes is void in Quebec and where prohibited by law. To the extent permissible, the Sweepstakes is subject to United States law.

3. How to Enter: During the Sweepstakes Period, visit the site for the eligible country in which you reside (each a "Website") and follow the on-screen instructions to complete the entry form to receive one (1) entry into the Sweepstakes ("Entry"):

U.S.: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/VDtgG8>

Canada: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/twtFMR>

UK: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/cZLtP3>
Austria: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/LGhbw>
France: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/tL0LWx>
Germany: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/sVHc97>
Netherlands: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/BZrN4V>
Switzerland: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/QCH14d>

All Entries must be received by December 31, 2020 at 11:59:59 p.m. CST to be eligible. Limit one (1) Entry per person throughout the Sweepstakes Period regardless of which of the above Websites is used for entry. All entries from all Websites will be entered into the random drawing and only one (1) prize will be awarded from among all entries received from all Websites combined. All Entries received from any person that exceed the stated limitation will be disqualified. Entries made by any means which subvert the entry process will be void. Incomplete or illegible Entries will not be acknowledged. All Entries become the exclusive property of Sponsor and will not be returned or acknowledged except as provided herein. In the event of a dispute as to who submitted an Entry, the name of the "authorized account holder" associated with the email account will be deemed to be the entrant as long as such person is eligible and in compliance with these Official Rules. The authorized account holder of the email address is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor will not verify receipt of Entries. Proof of submission of an Entry does not constitute proof of receipt by Sponsor. Released Parties (as defined in Rule 7, below) are not responsible for entries that are late, lost, illegible, damaged, misdirected, garbled or incomplete, altered or otherwise irregular, that contain false information, that are generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules. Multiple entrants are not permitted to share the same email address for purposes of entry into the Sweepstakes. Use of any automated program or method to enter will result in disqualification of all associated Entries and of the person/ email address account responsible for such Entries.

4. Drawing/Odds of Winning: Sweepstakes drawing will be conducted on January 7, 2021 (the "Drawing Date") at 3:00 p.m. Central Time in Skokie, IL United States by the Judging Agency whose decisions shall be final in all matters relating to the Sweepstakes. One (1) potential winner will be selected at random from among all eligible Entries received from all Websites combined. Odds of winning the Sweepstakes prize will depend on the total number of eligible Entries received from all Websites combined.

5. Prize and Approximate Retail Value ("ARV"): One (1) Prize: Winner will receive Rigoberto Uran's 2020 Cannondale SystemSix bicycle that he raced on in Stage 21 of the 2020 Tour de France ("Prize"). Approximate Retail Value ("ARV"): USD 10,000/CAD 13,198 /GBP 7,734/EUR 8,503. Actual value may differ at time of Prize award due to currency fluctuations. Any difference between the ARV in these Official Rules and the actual value at the time of Prize award will not be awarded. Prize is used and was built to Rigoberto Uran's exact measurements on a 51cm SystemSix Hi-Mod disc frame set with Shimano Dura Ace Di2 11 Speed group set, Vision Metron 55 race wheels, and Hollowgram crankset equipped with Power2max power meter. Unclaimed or forfeited Prize will not be awarded. All applicable taxes resulting from acceptance of Prize are the sole responsibility of the winner. No substitution, transfer, or cash redemption of Prize is permitted, except as expressly set forth herein by Sponsor, who reserves the right to substitute a prize of equal or greater value (at its sole discretion) for any reason. Any expenses not specifically stated herein, including but not limited to state and local government surcharges, taxes (including federal, state, provincial, or territorial, and local income taxes), other costs, and other

expenses relating to the Prize and the use or acceptance of the Prize are the sole responsibility of the winner.

PRIZE IS AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE, EITHER EXPRESS OR IMPLIED, IN FACT OR IN LAW, BY SPONSOR. ALL PRIZE DETAILS ARE IN SPONSOR'S SOLE DISCRETION. IN NO EVENT SHALL SPONSOR'S PRIZE LIABILITY EXCEED THE ARV OF THE PRIZE FOR ANY REASON.

6. Winner Notification/Prize Award/Publicity Consent: No entrant is deemed a winner until his/her eligibility has been verified and it is determined that he/she has complied with all terms of these Official Rules. As soon as reasonably practicable following the Drawing Date, potential winner will be notified by the Sponsor and/or Judging Agency via email, and will be required to complete a Declaration of Eligibility and Liability Release and, unless prohibited by law, a Publicity Release ("Declaration"). Declaration must be completed and returned by the potential winner within seven (7) days from date the Declaration is issued. Failure by a potential winner to return the Declaration within the time-period stated above will result in disqualification and the Prize will be awarded to an alternate winner.

FOR RESIDENTS OF CANADA ONLY: If potential winner is located in Canada, in addition to the Declaration, arrangements will be made to administer a mathematical skill test, which will be administered by phone or email (at Judging Agency's discretion), and potential winner will be required to correctly answer the question without mechanical or other assistance in order. If the Sponsor cannot reach the potential winner to arrange for the skill-test within three (3) days after first attempted notification, Sponsor will select a new potential winner in accordance with these rules.

By accepting the Prize, winner grants Sponsor and Sponsor's agents, the right to use their name and likeness in advertising, publicity and promotion without further compensation or permission, except where prohibited by law. Sponsor is not responsible for technical difficulties with telecommunications systems beyond its control or for change to a potential winner's mailing address, email address, and/or phone number. Prize will be awarded to winner within 4-6 weeks from the date it is confirmed that winner has complied with the above requirements. If Prize or Prize-related communication is returned as undeliverable, Prize will be forfeited. Failure by a potential winner to respond to the email notification within the specified time-period, the return of a notification as undeliverable, noncompliance with these Official Rules, or Sponsor's inability to contact a potential winner within a reasonable time-period may result in forfeiture of potential winning status, and an alternate winner will be selected. In no event will more than one (1) Prize be awarded.

7. General: By participating, entrants agree to abide by and be bound by these Official Rules. To the maximum extent permitted in pursuant to applicable law, Entrants further agree to release, discharge and hold harmless Sponsor, Administrator, Judging Agency, their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and all other service agencies involved with the design, execution or fulfillment of this Sweepstakes, and the respective directors, officers, agents and employees of each of the foregoing (collectively, the "Released Parties") from and against any liability, claims, losses and damages of any kind, including death, to persons or property, arising out of, or relating to, their participation in this Sweepstakes and the acceptance, use, misuse or possession of the Prize (if applicable), including as set out in Rule 9, below. NOTHING IN THESE OFFICIAL RULES SHALL EXCLUDE OR IN ANY WAY LIMIT SPONSOR'S LIABILITY FOR FRAUD, OR FOR DEATH OR PERSONAL INJURY CAUSED BY ITS NEGLIGENCE, OR ANY OTHER LIABILITY TO THE EXTENT SUCH LIABILITY MAY NOT BE EXCLUDED OR LIMITED AS A MATTER OF LAW. Entrants who Sponsor determines to have not complied with these Official Rules are subject to disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any entrant from this

Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if Sponsor suspects or finds entrant to be: (a) violating the Official Rules; (b) tampering or attempting to tamper with the entry process, the operation of the Sweepstakes and/or the Website; (c) acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (d) attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants, Sponsor or Sponsor's representatives. ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING LAWYERS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE PROMOTIONS. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations, and the rights and obligations of the Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the United States to the extent permissible.

8. Binding Arbitration: Subject to applicable laws, any controversy or claim arising out of or relating to the Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Connecticut law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties.

SUBJECT TO APPLICABLE LAWS, THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR THE PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE

LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) TO THE EXTENT ALLOWED BY APPLICABLE LAW, ENTRANT WILL NOT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONETARY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW MANDATORY ARBITRATION, WAIVER OF CLASS ACTIONS, THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO RELEVANT PORTIONS OF THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

By entering, entrants agree that: (a) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, and the rights and obligations of the Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the State of Connecticut in the United States, without giving effect to any choice of law or conflict of law rules (whether of Connecticut or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Connecticut; and (b) any matters or proceedings which are not subject to arbitration as set forth above in this Section 8 of these Official Rules, and/or are related to entering any judgment on an arbitration award, shall take place in the State of Connecticut in Fairfield County, United States.

9. Limitation of Liability: To the maximum extent permitted in pursuant to applicable law, the Released Parties do not assume any responsibility for, and the entrant hereby releases and agrees to hold the Released Parties harmless from and against, any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with, the entrant's participation or attempted participation in the Sweepstakes, including, without limitation, the administration of the Sweepstakes, the selection and confirmation of the winner, and the arranging for, awarding of and use of the Prize or portion thereof, and any inability, restriction or other limitation that prevents the winner from claiming or receiving the prize (including without limitation any regulation, rule, order or other edict from a public authority related to COVID-19). Without limiting the generality of the foregoing, the Released Parties are not responsible for (a) the incorrect or inaccurate capture of entry information for any reason; (b) late, lost, stolen, damaged, misdirected, garbled or incomplete Entries, transmissions or transactions, Entries that are altered or otherwise irregular, have been submitted through illicit means or do not conform with or satisfy any or all of the conditions of these Official Rules; (c) any loss, damage, or claims caused by, or in any way related to, the awarded Prize or the Sweepstakes itself; (d) failure of the Website or any website associated with this Sweepstakes, or any operations or transmission of information during the Sweepstakes Period, including, without limitation, any problems, human, production or technical errors, lost, delayed, garbled or corrupted data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or transmission lines, technical malfunctions of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant's or any other person's computer or other devices related to or resulting from participating in or downloading any material connected to the Sweepstakes, all of which may affect a person's ability to participate in the Sweepstakes; (e) any typographical or other error or omission in any printing or advertising relating to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement or notification of the winner; (f) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; (g) any

claims regarding the accepting, arranging for, awarding of or use of the Prize or any portion thereof; (h) electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind; or (i) cheating or fraud by any participant. Entry material/data that has been tampered with or altered is void. Sponsor reserves the right, at its sole discretion, to amend these Official Rules for clarification purposes, at any time, in any way, and without prior notice, without materially affecting the terms and conditions of the Sweepstakes. Without limiting the foregoing, if for any reason the Sweepstakes is not capable of running as originally planned, including should any virus, worm, bug, technical failures, unauthorized human intervention, or other causes corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes, Sponsor reserves the right to modify, terminate or suspend this Sweepstakes. In the event of termination, Sponsor may randomly select the winner from among all eligible, non-suspect Entries received up to date/time of such termination, or up to the date/time of the situation warranting such termination.

10. Winner's Name: The Sponsor expects to announce the name of the winner on or around January 14, 2021. For the winner's name (available after winner has been verified), entrants may send a self-addressed, stamped, business size (#10) envelope by March 14, 2021 to: Cannondale Tour de France Bike Winner, 5550 Touhy Ave, Suite 403, Skokie, IL 60077, United States. Those not located in the United States may omit return postage.

11. Privacy Policy/Consent to Use Personal Information: Personal information collected in connection with this Sweepstakes is subject to the Sponsor's privacy policy (<https://www.dorelsports.com/privacy-policy>). By entering this Sweepstakes, you consent and agree to Sponsor's collection, use, disclosure and storage of your information for the administration of this Sweepstakes and for any purposes consistent with such privacy policy. IMPORTANT NOTE FOR ENTRANT'S OUTSIDE OF THE UNITED STATES: You expressly consent to the transfer of your personal information to countries outside of where you reside, including without limitation, the United States. As a result, your personal information may be subject to access requests from governments, courts, or law enforcement in those jurisdictions according to laws in those jurisdictions.

12. Rules Govern: In the event of any discrepancy or inconsistency between the Official Rules and disclosures or other statements contained in any Sweepstakes-related materials or made by any representative of Sponsor, these Official Rules shall prevail, govern and control.

13. Severability: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. Sponsor: Cycling Sports Group, Inc., 1 Cannondale Way, Wilton, CT 06897 United States.

15. Administrator: Pancake Laboratories, Inc., 8565 Double R Blvd, Reno, NV 89511 United States.

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of the time of entry. One (1) Prize available: Rigoberto Uran's 2020 Cannondale SystemSix bicycle that he raced on in Stage 21 of the 2020 Tour de France. Approximate Retail Value: USD 10,000/CAD 13,198 / GBP 7,734/EUR 8,503. Odds of winning depend on the number of eligible entries received. Void in Quebec and where prohibited. For Official Rules and complete entry/prize details, go to the site for the eligible country in which you reside: U.S.: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/VDtgG8>; Canada: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/twtFMR>; UK: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/cZLtP3>; Austria: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/LGhbw>; France: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/tLlLWx>; Germany: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/sVHc97>; Netherlands: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/BZrN4V>; Switzerland: <https://cannondale-tour-de-france-bike-giveaway.lndg.page/QCH14d>

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