

BODYCOLOGY MERRY & BRIGHT SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT ENHANCE CHANCES OF WINNING.

Eligibility: The “Merry & Bright” (“Sweepstakes”) is open and offered only to legal residents of the United States who are 13 years of age and older at the time of entry. Employees and directors of bodycology (“Sponsor”), the participating websites specified below, their respective subsidiaries and affiliated companies, advertising, promotion, or production agencies, web masters and web suppliers (and their respective IRS dependents, immediate family members and individuals residing in their same household) are not eligible to participate. All applicable federal, state and local laws apply to U.S. residents. By participating, all entrants agree to be bound by these Official Rules. Each entrant in the Sweepstakes must be the rightful owner or have authorized use of the e-mail account indicated by the entrant's e-mail address. In the event of a dispute concerning the identity of the winner submitting an entry, the winner will be deemed to be the person in whose name the e-mail account is opened. The e-mail account must be opened prior to 9:00 a.m. (ET) on November 29, 2013.

To Enter: To enter, during the Entry Period (defined below) visit Sponsor’s business page “Entry Pages” at: <https://www.facebook.com/bodycology> where any person can follow directions for entering the currently displayed Sweepstakes. On the Entry Page, submit the required information in the designated spaces and press “Submit” to complete your entry (“Entry”). By filling out and submitting this form, consumers are automatically entered into the Sweepstakes. Following successful completion of the foregoing you will see a confirmation message. This message signifies your Entry has been received for the Sweepstakes.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and not to Facebook. The information you provide will only be used for purposes of selecting and notifying the prize winners and for no other reason. The potential winners will be required to provide a valid mailing address.

Limit one (1) entry per person for this Sweepstakes. Participants may not enter with multiple Facebook ID numbers, nor may participants use any other means to enter multiple times, and any entrant who does so, or otherwise attempts to enter multiple times will be disqualified. Released Parties (as defined below) are not responsible for illegible, lost, late, damaged, incomplete, misdirected, or stolen entries; or for lost, interrupted or unavailable network, server, satellite, Internet Service Provider (ISP), website or other connections, availability or accessibility; or for miscommunications, failed computer, telephone or cable transmissions, lines, or technical failure; or jumbled, corrupted, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind whether human, mechanical, electronic, technical or network; or for the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

Entry Period: This Sweepstakes begins Friday, November 29, 2013 and ends on Monday, December 23, 2013 ("Sweepstakes Period"). All internet entries must be received no later than 11:59 p.m. ET on December 23, 2013.

Drawing and Notification: Two hundred and twenty five (225) winners will be selected on or around December 23, 2013 (unless time frame is changed by Sponsor), from among all eligible entries received by the Entry Pages, by Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes. The Selected Entrants will be notified by email. All Selected Entrants will be required to respond (as directed) within fifteen (15) days of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize and, in such case, Sponsor may randomly select an alternate Selected Entrant's entry from among the remaining eligible entries. The Selected Entrants' names may be published on Sponsor's web site(s) and on Facebook in the form of a first and last name and Facebook profile picture. An alternate Selected Entrant may, at Sponsor's sole discretion be randomly selected from among the remaining eligible entries if a Selected Entrant: (i) cannot be reached; (ii) cannot accept or receive the prize for any reason.

Prizes: One hundred (100) winners will receive one (1) Fragrance Mist Stocking Stuffer Gift Set and one (1) Body Cream Stocking Stuffer Gift Set. "Prize" will not contain more than two items and will not exceed a value of \$2.00. Fifty (50) winners will receive one (1) Cozy Sock Set and one (1) Pouf Set. "Prize" will not contain more than two items and will not exceed a value of \$15.00. Fifty (50) winners will receive one (1) Fashion Wristlet Set. "Prize" will not contain more than one item and will not exceed a value of \$5.00. Twenty-five (25) winners will receive one (1) Cosmetic Bag Set. "Prize" will not contain more than one item and will not exceed a value of \$15.00.

Total value of sweepstakes: \$1,575.00.

There is no substitution for any prize. The prizes are not transferable, assignable or redeemable for cash. The prizewinners will be fully responsible for any and all federal, state and local taxes. Sponsor reserves the right to substitute a cash payment of equal value for any prize.

Conditions Of Participation: Participants agree that: (a) Sponsor and their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, shareholders, representatives and agents (collectively the "Released Parties"), together with Facebook, will have no liability whatsoever for and shall be held harmless by participants for any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of or inability to use any prize or from participation or inability to participate in this Sweepstakes, including any travel or Sweepstakes related activity, (b) Released Parties will have no liability whatsoever for failure to supply a prize or any part thereof, by reason of any acts of God, any severe weather, hurricane, flood, fire, war, transportation interruption of any kind, or any other cause beyond their control, or any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes, including, without limitation, entry materials and prize notifications (c) except where legally prohibited, winner grants (and agrees to confirm that grant in writing) permission

for the Released Parties and those acting under their authority to use his/her name, Facebook profile picture, photograph, voice, statements and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide, including, without limitation, on the World Wide Web, without notice, review or approval, (d) if any prize notification or prize is returned as non-deliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and an alternate winner may be selected at Sponsor's discretion, (e) noncompliance with any of the foregoing may result in disqualification and awarding of prize to an alternate winner as determined in the sole discretion of the Sponsor. Federal, state, provincial and local taxes and all other expenses not specified herein are winner's sole responsibility.

Sponsor may only use the personally identifiable information obtained from the entrants in accordance with these Rules and its privacy policy. <http://www.bodycology.com/privacy-policy/>

By entering the Sweepstakes electronically and voluntarily providing your personal information, all entrants consent and agree to the Sponsors' collection and use of the entrant's information for the administration of the Sweepstakes and agree to Sponsors' use of entrant information for the purpose of contacting entrant in relation to the Sweepstakes. Entrant's information may be revoked at any time (without revoking entrant's participation in the Sweepstakes or impairing entrant's chances of winning) by writing the Sponsors at: Advanced Beauty 5501 LBJ Freeway, Suite 900 Dallas, Texas 75240 and indicating the personal information you wish deleted.

Persons who tamper with or abuse any aspect of the Sweepstakes or any website, as solely determined by the Sponsor, will be disqualified, and Sponsor reserves the right to terminate such entrant's eligibility. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes, and select winner from entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes, and assumes no responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, technical failure, theft or destruction, or unauthorized use of any technology used in connection with this sweepstakes. In the event of a dispute about the identity of an entrant, each entry will be declared made by the authorized account holder of the Facebook profile submitted at time of entry. Any use of micro, automatic, programmed, robotic, or like entry methods will void all such entries by such methods, and entrants using such methods will be disqualified.

Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should a virus, bug, computer problem or other causes beyond its control corrupt the administration, security or proper operation of the Sweepstakes. Sponsor may prohibit you from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the

legitimate operation of the Sweepstakes by cheating, hacking or employing other unfair practices or by abusing other entrants or the representatives of Sponsor.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, SPONSOR RESERVES THE RIGHT TO PURSUE THEIR REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW. Any dispute arising from the Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of laws principles, and the entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of New York over them and agree that such courts have exclusive jurisdiction over all such disputes.

THE ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED. For an additional copy of these Rules or the names of the Winners, write: Advanced Beauty 5501 LBJ Freeway, Suite 900 Dallas, Texas 75240. Requests received before December 23, 2013 will not be honored. All requests must be received by January 7, 2013. This Sweepstakes shall be governed by the laws of the state of New York in the United States of America and is subject to all applicable federal, state and local laws. Void where prohibited by law.

Sponsor: Advanced Beauty 5501 LBJ Freeway, Suite 900 Dallas, Texas 75240