

**LEE KUM KEE SOY SAUCE SWEEPSTAKES**  
**OFFICIAL RULES**  
Sponsored by Lee Kum Kee USA Inc. (herein "Sponsor")

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF, AND CURRENTLY RESIDING WITHIN, THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA ("D.C.") WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. THIS SWEEPSTAKES WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT LOCATED IN ONE OF THE ELIGIBLE STATES OR JURISDICTIONS AT TIME OF ENTRY. VOID WHERE PROHIBITED.**

**1. SWEEPSTAKES PERIOD:** Lee Kum Kee Soy Sauce Sweepstakes ("Sweepstakes") begins on August 1, 2019 at 12:00:00 a.m. Central Time ("CT") and ends on September 30, 2019 at 11:59:59 p.m. CT ("Sweepstakes Period"). The database clock for the Website (defined below) will be the official timekeeping device for the Sweepstakes.

**2. ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States and D.C. who are 18 years of age or older at time of entry. Employees of Sponsor, Promotion Activators Management, LLC ("Administrator"), their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and all other service agencies involved with design, execution or fulfillment of this Sweepstakes, along with members of such employees' immediate families (defined as a parent, child, sibling, or spouse whether biological, adopted, step or in-law) or same household (whether related or not) are NOT eligible to participate. Sweepstakes is void outside of the 50 United States and D.C. and where prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**3. HOW TO ENTER:** During the Sweepstakes Period, purchase two (2) glass bottles of Lee Kum Kee soy sauce products (14 fl. oz. or 16.9 fl. oz.) in a single purchase transaction, take a photo depicting the dated cash register receipt with purchase price of the Lee Kum Kee soy sauce product circled ("Photo"), and either go to [www.lkksweepstakes.com](http://www.lkksweepstakes.com) (the "Website") or scan the QR code to access the Website, and follow the on-screen instructions to register for the Sweepstakes and upload the Photo to receive one (1) entry into the Sweepstakes. Each cash register receipt and Photo may only be used to enter one time, regardless of entrant. **To enter for free by mail:** Hand-print your first and last name, street address (no PO Boxes, please), city, state, ZIP code, e-mail address (if available), daytime phone number (including area code), and the answer to the question "Have you purchased any Lee Kum Kee soy sauce products?" on a 3" x 5" card, and mail in a business-size (#10) envelope with proper postage affixed to: Lee Kum Kee Soy Sauce Sweepstakes, P.O. Box 6000, Morton Grove, IL 60053. The answer to the question will NOT affect your entry or eligibility status and is for information gathering purposes only. Mail-in entries must be postmarked by September 30, 2019 and received by October 7, 2019 to be included in the drawing. Each entry must be mailed separately. No mechanically reproduced, photocopied, illegible, or incomplete entries will be accepted, and all such entries will be void. Limit one (1) entry per person/household regardless of method of entry. Entries by any means which subvert the entry process will be void. Incomplete or illegible entries will not be acknowledged and will not be included in the Sweepstakes drawing. All entries become the exclusive property of Sponsor and will not be returned or acknowledged except as provided herein. In the event of a dispute as to who submitted an online entry, the name of the "authorized account holder" associated with the email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is

defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor will not verify receipt of entries. Released Parties (defined below) are not responsible for entries that are late, postage-due, lost, stolen, misdirected, undelivered, illegible, damaged, misdirected, garbled or incomplete, altered or otherwise irregular, that contain false information, that are generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules. Multiple entrants are not permitted to share the same email address. Use of any automated program to enter will result in disqualification. **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook Inc. ("Facebook"). You understand that you are providing your personal information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes should be directed to Sponsor and not to Facebook.**

**4. PRIZE DRAWING:** Twenty-two (22) winners will be randomly selected by the Administrator on or about October 14, 2019 from among all eligible entries received by all entry methods combined. Odds of winning a prize will depend upon the number of eligible entries received by all entry methods combined. Administrator's decisions on all matters relating to this Sweepstakes are final and binding. Limit one (1) prize per person/household. The initial potential Grand Prize recipient will be selected first. The initial potential First Prize recipient will be selected second. And the potential Second Prize recipients and any alternative prize recipients will be selected thereafter.

**5. PRIZES:** One (1) Grand Prize: Grand Prize winner will receive \$3,000 cash, awarded in the form of a check. One (1) First Prize: First Prize winner will receive \$500 cash, awarded in the form of a check. Twenty (20) Second Prizes: Each Second Prize winner will receive \$100 cash, awarded in the form of a check. Total value of prizes: \$5,500. Prizes are not assignable or transferable. All federal, state, local and income taxes on prizes, if any, are the sole responsibility of the winners.

**6. WINNER NOTIFICATIONS/VERIFICATIONS:** You are not a winner until your eligibility has been verified, and it is determined that you have complied with all terms of these Official Rules. Potential Grand and First Prize winners will be notified via overnight delivery service and/or email (at Administrator's discretion) ("Winner Notification"). Included with the Winner Notification will be an Affidavit of Eligibility and Liability/Publicity Release (where legal). Potential Grand and First Prize winners must complete, sign, notarize and return the Affidavit of Eligibility and Liability/Publicity Release (where legal) within ten (10) days of the date the Winner Notification is sent, or such potential winner will be disqualified, and prize will be forfeited. If a potential winner is at least 18 years of age but considered a minor in his/her jurisdiction of residence, such potential winner's parent or legal guardian must sign the Affidavit of Eligibility and Liability/Publicity Release (where legal) on minor's behalf. Second Prize winners will be issued their prize within 6-8 weeks of notification. Failure to return the executed documents listed above within the specified time period, the return of a Winner Notification as undeliverable, noncompliance with these Official Rules, Administrator's inability to contact a potential winner within a reasonable time-period, or Administrator's determination that a potential winner is ineligible or not in compliance with the Official Rules may result in disqualification of potential winner and forfeiture of the prize, and Sponsor may select an alternate winner at random from remaining eligible entries. Sponsor will make up to three attempts to award any given prize, and if after three attempts to notify/verify a winner the prize remains unclaimed, the prize may not be awarded. Sponsor is not responsible for a potential winner's change of phone number, email address, or mailing address. By accepting a prize, winners grant Sponsor and Sponsor's agents, the right to use their name

and likeness in advertising, publicity and promotion without further compensation or permission, except where prohibited by law.

**7. GENERAL:** By participating, entrants agree to abide and be bound by these Official Rules and the decisions of Sponsor and Administrator, which are final and binding in all matters and to release, discharge and hold harmless Sponsor, Administrator, Facebook, their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and all other service agencies involved with design, execution or fulfillment of this Sweepstakes, and the respective directors, officers, agents and employees of the foregoing (collectively, the "Released Parties") from any liability, claims, losses and damages of any kind, including death, to persons or property, arising out of, or relating to, their participation in this Sweepstakes, and the acceptance, use, misuse or possession of a prize, including as set out in the Limitations of Liability section. Entrants who have not complied with these Official Rules are subject to disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any entrant from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if Sponsor suspects or finds entrant to be: (a) violating the Official Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; (c) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person or (d) attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants, Administrator, Sponsor or Sponsor's representatives. If Sponsor or Administrator suspects that an entrant has engaged in an unsportsmanlike or disruptive manner, the entrant will be contacted as soon as practicable. **ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE SWEEPSTAKES.** All materials submitted become the property of Sponsor and will not be returned.

**8. LIMITATION OF LIABILITY:** Released Parties do not assume any responsibility and the entrant releases the Released Parties from any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with the entrant's participation or attempted participation in the Sweepstakes or prize, including, without limitation, the administration of the Sweepstakes, the selection and confirmation of winners, and the arranging, awarding and use of the prizes. Without limiting the generality of the foregoing, the Released Parties are not responsible for (i) the incorrect or inaccurate capture of entry information; (ii) late, lost, stolen, contain false information, damaged, misdirected, garbled or incomplete entries, transmissions or transactions, those that are altered or otherwise irregular, have been submitted through illicit means or do not conform with or satisfy any or all of the conditions of the Official Rules; (iii) any loss, damage, or claims caused by, or in any way related to the awarded prizes or the Sweepstakes itself; (iv) failure of the Website or any operations or transmission of information relating to the Sweepstakes, including, without limitation, any problems, human or technical, errors, lost, delayed, garbled or corrupted data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or transmission lines, technical malfunctions of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant's or any other person's computer related to or resulting from

participating in or downloading any material connected to the Sweepstakes, all of which may affect a person's ability to participate in the Sweepstakes; (v) any errors, omissions, incorrect or inaccurate information in any Sweepstakes-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Sweepstakes howsoever caused; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; (vii) any claims regarding the accepting, arranging, awarding or use of a prize; or (viii) electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind. Entry material/data that has been tampered with or altered is void. If for any reason the Sweepstakes is not capable of running as originally planned, including should any virus, worm, bug, technical failures, unauthorized human intervention or other causes corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes, Sponsor reserves the right to modify, suspend or terminate the Sweepstakes and will give notice of such action via post on the Website, if possible. In the event of termination, Sponsor may conduct the drawing at random from among all eligible, non-suspect Sweepstakes entries received up to time of such termination or up to the time of such situation warranting termination.

**9. BINDING ARBITRATION:** Any controversy or claim arising out of or relating to the Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply California law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties.

**THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF**

**ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONETARY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.**

By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, and the rights and obligations of the Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of State of California, United States of America, without giving effect to any choice of law or conflict of law rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 9 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of California in Los Angeles County.

**10. WINNERS' NAMES:** For the winners' names (available after winners have been verified), send a self-addressed, stamped, business size (#10) envelope by December 14, 2019 to: Lee Kum Kee Soy Sauce Sweepstakes Winners, 5550 Touhy Ave, Suite 403, Skokie, IL 60077.

**11. PRIVACY POLICY/CONSENT TO USE PERSONAL INFORMATION:** Personal information collected on the Website is subject to the privacy policy posted on the Website. By entering this Sweepstakes, you consent and agree to Sponsor's collection and use of your information to administer this Sweepstakes.

**12. RULES GOVERN.** In the event of any discrepancy or inconsistency between the Official Rules and disclosures or other statements contained in any Sweepstakes related materials, including, but not limited to, the Sweepstakes entry form, the Official Rules shall prevail, govern and control.

**13. SPONSOR:** Lee Kum Kee USA, Inc., 14841 Don Julian Rd, City of Industry, CA 91746.

**14. ADMINISTRATOR :** Promotion Activators Management, LLC, 5550 Touhy Ave, Suite 403, Skokie, IL 60077.