

## HILTON

### Win a Getaway to Hilton Hawaii Sweepstakes

**NO PURCHASE, DONATION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE, DONATION OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**ELIGIBILITY:** Only legal residents of United States, excluding residents of Florida, who are the age of majority in entrant's jurisdiction of residence at time of entry are eligible to enter. Not open to employees, officers or directors, or to members of the immediate family or household (whether related or not) of any employees, officers, or directors of Hilton Domestic Operating Company Inc. ("**Sponsor**"), MVNP, 745 Fort Street, Suite 900, Honolulu, Hawaii 96813 ("**Administrator**") (or any of their parents, subsidiaries, affiliates, franchisees, or any advertising, promotion or other agencies or suppliers involved in this Promotion (collectively, the "**Promotion Entities**"). Eligibility may be verified at any time. The Win a Getaway to Hilton Hawaii Sweepstakes (the "**Promotion**") is subject to all applicable laws. Void to residents of Florida, outside of the United States, and where prohibited by law.

**PROMOTION PERIOD:** The Promotion begins on FRIDAY March 10, 2017 at 12:00:01 a.m. Eastern Time ("ET"), and ends on THURSDAY April 6, 2017 at 11:59:59 p.m. ET (the "**Promotion Period**"). The Sponsor's database computer is the official time-keeping device for the Promotion.

**HOW TO ENTER:** For a chance to win, visit [www.hiltonhawaii.com/sweepstakes](http://www.hiltonhawaii.com/sweepstakes) (the "**Website**") during the Promotion Period and follow the instructions below to complete your free entry online and qualify as an eligible entry.

1. Visit [www.hiltonhawaii.com/Sweepstakes](http://www.hiltonhawaii.com/Sweepstakes)
2. You must first select one of the four island videos and you must view one of the four island videos in **FULL**.
3. Then complete the Sweepstakes Registration Form. You must provide your first name, last name, email address and State of residency, and agree to the Promotion Official Rules.
4. After you complete the Registration Form you will receive one (1) entry into the Promotion. Limit one (1) entry per person and per e-mail address per day for registering.
5. After you register you can choose to share the Promotion on Facebook. You can receive additional bonus entries in the following way:  
One (1) bonus entry for each person who clicks the link to the Sweepstakes landing page from **YOUR** Facebook post and completes the Sweepstakes registration for **THEMSELVES**.
6. Sharing the Promotion on Facebook **DOES NOT** give you any bonus entries. **You are only qualified for a bonus entry if your Facebook friend enters the Sweepstakes via the link on your Facebook post sharing the Promotion.**

7. There is no limit on the amount of bonus entries a person can receive from Facebook friends that complete their unique registration for the Sweepstakes via your Facebook post.
8. Subsequent entries from the same person or email address will be disqualified as bonus entries.

You will be given the option to choose to receive promotional messages from the Sponsor; however, your election to do so is optional and will not affect your chances of winning. All promotional emails will always offer you the opportunity to opt-out of receiving future promotional emails. All entries must be received by the end of the Promotion Period. Proof of submission is not proof of receipt."

**DRAWING AND WINNER NOTIFICATION:** The winner(s) of the Promotion will be randomly selected from all eligible entries received throughout the Promotion Period. The random drawing will be conducted on or about April 11, 2017. The potential winner(s) will be notified using the contact information given at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If a potential winner does not respond within seven (7) days after the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner may be disqualified and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. Each potential winner may be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release (collectively, "**Prize Claim Documents**"). If any eligible winner is not of legal age of majority in his or her place of residence (a "**minor**"), at Sponsor's option, the applicable prize either may be awarded in the name of parent or legal guardian of winner, or parent or legal guardian of winner may be required to ratify and sign all Prize Claim Documents.

**PRIZES/ODDS:** Eleven (11) grand prizes available. Each grand prize winner will receive 120,000 HawaiianMiles and one of the Hilton Hotel Certificates described below. The Sponsor in its sole discretion will determine which Hilton Hotel Certificate each winner will receive.

**HawaiianMiles:** Sponsor will provide the winner with a certificate that contains a redemption code for the winner to login to their Hawaiian Airlines HawaiianMiles account and enter the redemption code to receive the miles. The miles must be deposited in to the HawaiianMiles Account by June 30, 2017. Redemption and use of complimentary award miles for travel are wholly subject to terms and conditions of the HawaiianMiles Program. Travel award redemptions are based on space availability (i.e., the number of seats allocated on any given flight for passengers using HawaiianMiles to pay for their travel). Additional miles may be required if the award level is not available for the desired flights. Additional HawaiianMiles may be purchased at the time of redemption or the member may use existing miles on their HawaiianMiles account. Failure to follow the proper redemption procured may result in award nullification and loss of the award miles. The certificate is not transferrable, exchangeable or

replaceable, and it has not cash value whatsoever. The certificate will not under any circumstances be extended past date of expiration. If lost or stolen, the certificate will not be replaced. Other restrictions apply; see the terms and conditions of the HawaiianMiles Program. Redemptions codes can only be used once. Do not share your redemption code with anyone. Use of HawaiianMiles are subject to the program's terms and conditions: <http://www.hawaiianairlines.com/HawaiianMiles/Pages/terms-and-conditions.aspx>. If winner does not have a HawaiianMiles account they must first sign up and get one before the miles can be awarded. Signing up for a HawaiianMiles account is free. For a route map of where Hawaiian Airlines flies please see the attached map below.

**Hotel Certificate:** The hotel certificate will be issued to the winners. The winners will be required to follow the instructions on the certificate. A daily Resort Charge, if applicable will be provided complimentary to the Winners. Winners to contact the hotel directly (person or department) to check room availability. The room prize will be valid only between May 1, 2017- April 30,2018. The hotel certificate will not under any circumstances be extended past date of expiration. If lost or stolen, the hotel certificate will not be replaced.

	<u>Prize Description</u>	<u>Approximate Retail Value of the Prize</u>
<b>OAHU:</b>		
<b>1</b>	<b>Hilton Hawaiian Village Waikiki Beach Resort</b>	
	5 night stay for two – Resort View Room	\$1,753.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$3,253.00</b>
<b>2</b>	<b>DoubleTree by Hilton Alana Waikiki Beach</b>	
	5 night stay for two – City View Room	\$1,310.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,810.00</b>
<b>3</b>	<b>Embassy Suites by Hilton Waikiki Beach Walk</b>	
	5 night stay for two - One Bedroom Suite	\$1,990.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$3,490.00</b>
<b>4</b>	<b>Hilton Waikiki Beach</b>	
	5 night stay for two – City View Room	\$1,250.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,750.00</b>
<b>5</b>	<b>Hilton Garden Inn Waikiki Beach</b>	
	5 night stay for two –Standard City View Room	\$1,590.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$3,090.00</b>

6	<b>Hampton Inn &amp; Suites by Hilton Oahu, Kapolei</b>	
	5 night stay for two - Room assigned at Hotel	\$906.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,406.00</b>
	<b>MAUI:</b>	
7	<b>- Grand Wailea- A Waldorf Astoria Resort</b>	
	5 night stay for two - Garden View Room	\$2,200.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$3,700.00</b>
	<b>HAWAII ISLAND:</b>	
8	<b>Kona: Hilton Waikoloa Village</b>	
	5 night stay for two - Resort View Room	\$1,250.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,750.00</b>
9	<b>Kona : Kings' Land by Hilton Grand Vacations</b>	
	5 night stay for two - Junior One Bedroom Suite	\$2,005.26
	120,000 HawaiianMiles	\$1,500.00
		<b>\$3,505.26</b>
10	<b>Hilo: Grand Naniloa Hotel Hilo, a DoubleTree by Hilton</b>	
	5 night stay for two - Standard Room	\$849.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,349.00</b>
	<b>KAUAI:</b>	
11	<b>- Hilton Garden Inn Kauai Wailua Bay</b>	
	5 night stay for two - Standard Room	\$1,005.00
	120,000 HawaiianMiles	\$1,500.00
		<b>\$2,505.00</b>

Approximate retail value of each prize is stated above. Total approximate retail value of all prizes is \$32,608.26.

To the extent allowed by law, winner is solely responsible for the payment of any taxes that may be due as a result of the acceptance or use of any prize. Prize is non-transferable and no

substitution by winners or cash equivalent is allowed, except Sponsor reserves the right to substitute prize for one of comparable or greater value if the advertised prize becomes unavailable. Any dates are subject to change. Any prize is awarded "AS IS." Neither Sponsor nor any other Promotion Entity makes any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Promotion or any prize. No responsibility is assumed for cancellation of any prize-related events beyond sponsor's control.

Odds of winning depend on the number of eligible entries received.

**GENERAL PROVISIONS:** To the extent allowed by applicable law, acceptance of a prize constitutes winner's permission for Sponsor to reserve the right to photograph, videotape or otherwise record winner's and guest's participation in all elements of the prize ("Prize Footage"). Sponsor shall own all rights to the Prize Footage and Sponsor and its designees shall have the right, but not the obligation, to use, reproduce, modify, publish, post, create derivative works from, and display such Prize Footage and all elements embodied therein, including, without limitation, any names and likenesses, in whole or in part, on a worldwide perpetual basis, and to incorporate the Prize Footage into other works, in any form, media or technology now known or later developed, for internal, advertising, commercial purposes, and Winner (and guest) may be required to sign additional documents confirming such rights.

Entrants (and any minor entrant's parent or legal guardian) agree, to the extent allowed by applicable law, that the Promotion Entities shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, from participation in the Promotion or any Promotion-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize.

**General Prize Conditions** If prize includes any travel, dining, entertainment or other experience/events, any costs and expenses associated with acceptance and use of the prize not specifically mentioned herein as being provided are the sole responsibility of the winner, including but not limited to, incidental charges, luggage fees, meals, gratuities and spending money. Major credit card will be required upon any prize hotel check-in to cover any incidental charges. Hotel accommodations are subject to availability. Winner and guest must travel together on same itinerary and on dates specified by Sponsor. Sponsor is also not responsible for any weather or airline issues that prevent winner and guest from traveling on specified dates. If guest is a minor, winner must be his or her parent or legal guardian. Guest (or if minor, his/her parent or legal guardian) must sign and return a liability/publicity release prior to travel. Winner and guest must possess and show valid travel documents by the deadline specified by Sponsor or winner may forfeit the prize. Air travel arrangements with Hawaiian Airlines are subject to the terms described above. Hotel arrangements are subject to instructions on the hotel certificates, as addressed above.

No responsibility for any damage to an entrant's computer system which is occasioned by accessing the Website or otherwise participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information.

Sponsor reserves the right in its sole discretion to disqualify from this Promotion and any other promotions offered by Sponsor, any individual who is found to be tampering with the entry process or the operation of the Promotion or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted.

In the event of a dispute as to the identity of the entrant, any on-line entry will be deemed submitted by the authorized account holder of the e-mail account from which it was sent, provided such account holder must still meet the eligibility requirements for the Promotion. The authorized account holder shall be the natural person to whom the applicable email address has been assigned by the Internet access provider, service provider, or other online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion, in whole or in part, if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect entries unaffected by the problem. Inclusion in such drawing shall be each entrant's sole and exclusive remedy in such circumstances.

By entering the Promotion, you agree, to the extent allowed by applicable law, that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Promotion, or any prize awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to reasonable and actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental, indirect or consequential

damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for reasonable and actual out-of-pocket expenses. These rules and any disputes relating hereto are governed by the internal laws of the State of New York, USA, without regard to principles of conflicts of laws, and by entering you consent to the exclusive jurisdiction of the state and federal courts in Eastern District of Virginia, USA, or if there's no federal jurisdiction, Fairfax County, Virginia, USA for resolution of any disputes relating to the Promotion and waive any objection thereto to the extent allowed by applicable law.

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

By participating, you release Facebook and its parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize. Any information you submit online is to the Sponsor, and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

**DATA:** Any information you submit will be subject to the Sponsor's privacy policy posted at <http://hhonors3.hilton.com/en/promotions/privacy-policy/english.html>. By submitting an entry, you understand and agree that the information you submit will be transmitted to and stored on servers located in the United States.

**WINNER NAMES:** A list of winner names will be available for 90 days after the Promotion Period. The names of the 11 Winners will be posted on [www.HiltonHawaii.com/Swseepstakes](http://www.HiltonHawaii.com/Swseepstakes) page.

**SPONSOR:** Hilton Domestic Operating Company Inc. 7930 Jones Branch Drive McLean, VA 22102, USA.

