

HOW MANY LICKS DOES IT TAKE?

Name

of Licks



The world may never know how many licks it takes to get to the Tootsie Roll center of a Tootsie Pop. Throughout the years, countless others have attempted, and failed, to lick their way through the delicious candy coating. You, however, are among the truly disciplined who have resisted the urge to bite and made it successfully to the center.

Tootsie Roll declares that you are one who knows.



The Tootsie Pop Squad

Ellen R Gordon

Ellen Gordon, President