

Dan Murphy's "Beenleigh Gift Box" Competition

Terms & Conditions of Entry

The Dan Murphy's "Beenleigh Gift Box" Competition (the "Promotion") is a promotion conducted by the Promoter.

1. Information on how to enter the Promotion and a description of the prizes that may be won in the Promotion form part of these Terms & Conditions of Entry. Participation in the Promotion constitutes acceptance of these Terms & Conditions of Entry. Entries not complying with these Terms & Conditions of Entry are ineligible and the Promoter reserves its absolute right to disqualify any entries do not comply with these Terms & Conditions of Entry.
2. The Promotion is open to Australian residents who are over 18 and do not live in the Northern Territory. Entry into the Promotion is free. Directors, management and employees of Dan Murphy's and its agencies directly associated with this Promotion are ineligible to enter.

These Terms & Conditions of Entry will be displayed at www.danmurphys.com.au at the commencement of the Promotion.

3. Definitions within this Promotion:

Promoter – Woolworths Ltd ABN 88 000 014 675 of 26 Waterloo Street Surry Hills NSW 2010

Promotion - means "Beenleigh Gift Box" promotion governed by these Terms & Conditions of Entry and conducted as a promotion by the Promoter.

Promotional Period - means 00:01 AEDST on Wednesday 22 January, 2014 until 23:59 AEDST on 2 February 2014.

Prize – means one (1) Beenleigh Limited Edition Gift Box

4. The Promotion commences and ends as specified in the Promotional Period.

To enter the Promotion, you need to visit the "Beenleigh Gift Box" competition page on Dan Murphy's Facebook page and sign-up to the Dan Murphy's emails. Entrants must tell us in 25 words or less, why you deserve to win some Australian spirit. You will then to be automatically entered into the competition. One entry will be recorded for each unique email address. By signing up to receive emails from Dan Murphy's online, you agree to the following conditions. All entries will be entered into a database and Dan Murphy's may use the entrant's names and email addresses for future marketing communications. If entrants no longer consent to their details being used for future marketing communications, the entrant should contact Dan Murphy's. Any request to update, modify or delete the entrant's details should be directed to danmurphys.com.au.

5. The judging of the Prize will take place at 26 Waterloo Street Surry Hills NSW 2010 the on the 6th February 2014. Winners will be notified by email and will be published on the danmurphys.com.au. This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on the most creative and uniqueness.

- a. A valid entry will be judged and the most creative entries as determined by the judges will be deemed as winners
 - b. The Promoter's decision is final and no correspondence will be entered into.
7. There will be a total of ten (10) prizes - one (1) Beenleigh Limited Edition Gift Box. Prize is not transferable or exchangeable and cannot be redeemed for cash. The total prize pool for the competition is \$899.90
 8. Winners will also be notified in writing via email within 14 days of the judging taking place. If the winning entry is invalid, that entry will be discarded and the prize will be awarded to the next most creative entry in accordance with these Terms & Conditions of Entry
 9. If a winner does not claim their prize within 14 days from the date of determination of that winner, their entry will be deemed invalid.
 10. The Promoter accepts no responsibility for any tax implications that may arise from winning of the prizes. Independent financial advice should be sought.
 11. The Promoter reserves the right to disqualify all entries who is in breach of the Terms & Conditions of Entry or who manipulates, seeks to manipulate or benefits from manipulating, the entry process or the Promotion.
 12. Each entrant acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook and, to the extent permitted by law, releases Facebook from any and all liability in relation to this promotion.
 13. The Promoter and its agencies and companies associated with this Promotion will not be liable for any loss (including but not limited to indirect or consequential loss), damage or personal injury which is suffered or sustained (including without limitation to that caused by any person's negligence) relating to the Promotion or the awarding or taking of the prizes except for any liability which cannot be excluded by law (in which case liability is limited to the minimum amount allowable by law).
 14. The Promoter may use any personal information that the entrant has provided for the purpose of running the Promotion and also in advertisements, publications, media statements and other promotional material associated with the Promotion. For purposes of public statements and advertisements the Promoter will only publish the winner's surname, first initial and state. The Promoter may disclose the information for those purposes to its related bodies corporate and contractors. The Promoter may use personal information a entrant has provided to send the entrant information about Dan Murphy's products and services (including via electronic means), and may disclose the information to its related bodies corporate, agencies and contractors (including call centres, advertising agencies and direct mail houses) the Promoter engages for that purpose. The Promoter is bound by the National Privacy Principles contained in the Privacy Act (Cth) 1988. A copy of the Promoter's privacy policy can be viewed on the Dan Murphy's website (<http://danmurphys.com.au/help/privacy-policy-content>).
 15. In the event there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and no correspondence will be entered into.