

# JUNK KOUTURE

## RECYCLED FASHION *Competition*

OFFICIAL RULES  
AND IMPORTANT  
INFORMATION



**Junk Kouture Scotland Overall**

Winner 2015

Dress Name: A Sight to Sea

Designers: Sallina Sheikh, Ola Skowryra, Flori Hanley

Teacher: Mr Owen Boyle

School: Hillhead High School, Glasgow

Front Cover:

Dress Name: Wingin It

Designers: Aoife O Malley,

Aine Reilly, Orna Owens

Teacher: Carmel Clyne

School: St. Vincents Dundalk

# HAVE YOU GOT A FLAIR FOR ART & DESIGN

*Then this is the competition for you!*

Junk Kouture is a recycled fashion contest which encourages young designers in second level education to use junk materials to create striking couture designs and impressive works of wearable art.

Junk Kouture has been successfully running in Ireland and Northern Ireland since 2010 and this year has extended its creative platform to Scotland.

The 2016 Junk Kouture recycled fashion competition is open to all secondary students across Scotland, who think they have what it takes to create outrageous, couture designs from junk. Recycled milk cartons, old drinks cans, fruit peel - it's all at your finger tips.

COULD YOU BE THE NEXT  
VIVIEN WESTWOOD,  
THE NEXT ALEXANDER MCQUEEN  
OR CHRISTIAN LACROIX

**JUNK  
KOUTURE**  
REUSE | RECYCLE | REFASHION

**JUNK  
KOUTURE**  
REUSE | RECYCLE | REFASHION

**JUNK**

# TIME FRAME

## Launch

Junk Kouture 2016 will launch in August 2015 and second level pupils are invited to create wearable art and outrageous couture outfits for men or women. The challenge is to rework junk and other already used materials that are beyond their intended purpose and to craft them into eye-catching bespoke fashion designs.

## Design Stage

Once you and your team decide to enter the competition, the following points should be taken into consideration. (Information regarding the number of people per team can be found in the Official Rules section).

## Design Considerations

All material used in your design must consist of recycled/waste items.  
(This criteria is found in the Official Rules section).

- Each design must be durable to wear in rehearsals and during the fashion shows and must be easily transported.
- Entrants are prohibited from seeking external sponsorship to help promote their design.
- Please ensure that materials used in the design will not cause harm to yourself, your model or to the public.
- Junk Kouture is a family-friendly event so keep this in mind when choosing both the design and the music that will be used during the fashion shows.
- Each design must include at least one element of packaging such as plastic, paper, cardboard etc.
- The final design must be suitable for the model to ascend stairs that are approximately 3 feet wide.
- The use of alcohol, cigarette or drug branding is prohibited unless it is used to create awareness of the harms that these substances may cause.



Dress Name: Riptied  
Designers: Shona Delaney,  
Emerald Gibson, Moya Cowley  
Teacher: Mr Coady  
School: Malahide Community School

COMFORTABLE  
AND CONFIDENT  
DESIGN

# DEADLINE FOR SUBMISSION OF ENTRIES 15.01.2016

Once your design is complete and details are uploaded onto the Junk Kouture website, it will go through the selection process (further details are in the Official Rules section). Following this selection process, successful designs will be notified and they will be put through to the live show to be held in one of Glasgow's prestigious theatres.

## *Selection/Judging process*

Approximately 80 designs will make it through to the grand final as selected by the judges. Students then have 90 seconds on the catwalk to impress the judges with their design and performance. Judges will be looking for quality craftsmanship, good use of recycled materials, performance and innovation.

## *Grand Final*

February 5th 2016



Dress Name: Fresh 'n' Famous  
Designers: Emer Martin,  
Katie Christanseen, Ciara Murphy  
Teacher: Sinead McGee  
School: Scoil Mhuire, Clane

# WHO CAN ENTER?

The Junk Kouture Recycled Fashion Competition 2016 is open to all pupils, who are enrolled in a second level school in Scotland at the time of the launch.

# OFFICIAL RULES

## *What materials can be used in the design?*

Applicants are invited to create wearable couture fashion (for men and women) using junk.

## *What is considered junk?*

Good question, and partly we leave that up to you, but here are some guidelines:

### YES

- Items that are due to be thrown out (in the bin) or recycled.
- General litter found discarded.
- Items found at recycling centres (thrift shops, electronic recycling shops etc). Items of packaging must be included into your design, e.g: paper, plastic, cardboard etc.
- Waste/scrap generated by manufacturers/businesses.

### NO

- Items that are purchased new and then repurposed.
- Items that are still in good condition and are fit for their original purpose.
- New fabric/garments purchased to create the base of your design and are then covered with recycled materials (used clothing can be used as a base).

WEARABLE  
COUTURE FASHION  
USING JUNK

## *Does the design have to be finished in its entirety at the time of submission?*

**Yes.** The design will be judged based on its presentation at the time of submission.

## *Does the design have to be an original?*

**Yes.** The design that is to be submitted must be the original work of the applicant(s) and cannot infringe on any copyright, other intellectual property rights, rights of privacy, publicity or any other right(s) of any third party.

## *Can I enter more than one design?*

**Yes.** Applicants may submit up to three designs (total) for entry. However, only one design per applicant may be selected to participate in the Junk Kouture grand final fashion shows.

## *Can I collaborate with other students? / Can we enter as a team?*

**Yes.** Collaborations are permitted under the following circumstances:

- Each applicant within the collaboration must be named when completing the online application form.
- Only 3 students (maximum) are permitted per design – including the model (No exceptions).
- Each member of the collaboration must be from the same second level school.
- Individual applicants, in which the student creates and models their own design, are also permitted.

## Do we need to involve our teacher/school?

### Yes.

Due to our Child Protection Policy and new theatre regulations all Teachers/ Guardians and staff with access to behind the scenes will be required to upload their Police vetting certificate and photo prior to the live show.

- You must give the name and contact details of your art teacher or other applicable teacher from your school when submitting your design.
- This named teacher will be given a free backstage pass to any show you qualify for.
- Junk Kouture will verify the teacher's identity with the school as they will need to provide ID at each show in order to be admitted backstage and to comply with child protection regulations.
- The named teacher on the application form will be the teacher who will receive recognition prizes should the design be a successful winner.

**Dress Name:** Mediva

**Designers:** Adelina Hmelevska, Gormlaith Mandal, Roisin Hamm

**Teacher:** Pamela Keogh

**School:** Moate Community School



## HOW DO I SUBMIT MY DESIGN ENTRY?

When submitting your design for the selection process, the following must be completed/ upload to the website [www.junkkouture.co.uk](http://www.junkkouture.co.uk). Online application will open on December 18th, 2015 and will close midnight January 15th, 2016 (incomplete applications will not be considered).

1. Online application form – include names of the design team and please specify who the model is (maximum of three students) and teacher.
2. A minimum of two photographs per design - full length front and back (see "Photograph Tips" below).
3. A brief description of your design (maximum of 50 words), which could include the idea behind your design, the materials used, how it was made and how it promotes sustainability, etc. (This description will be used as an introduction to your design, if it reaches the regional semi-finals, so please proof read it).
4. A piece of music that relates to your design (maximum 90 seconds) that would be used on the catwalk if your design was chosen to be modelled in the final (this piece of music will be the same music used for your design if it reaches the grand final so choose wisely as it cannot be changed).
5. When students are uploading their design they must state where they sourced their materials (please keep in mind all materials should be recycled - not new).

**Please note:** Junk Kouture may contact you regarding your music choice if we feel it is inappropriate or if other designs have used the same song. In this case you can then choose an alternative piece of music.

## PHOTOGRAPHY TIPS:

The uploaded photographs will represent your completed design, which the judges will inspect, and they will be used in the online voting if it reaches the next stage, so follow these tips for optimum results:

- Photograph the design on a person or a mannequin (full length front and back views).
- Ensure that one of the photographs has an up-close view of the materials used/ detailed craftsmanship.
- Take the photographs under good lighting conditions to prevent blurring or shadows.
- A maximum of ten photographs per entry can be submitted – ensure there is a variety of shots showing the most important aspects of your design.

## How will the design be selected and judged? / What is the judging criteria?

Once your application form and relevant material has been successfully uploaded on time, the following will occur:

- The panel of judges from Junk Kouture will inspect the online entries and select approximately 80 designs. This decision will be based on the following:
- Designs must be made out of 100% recycled materials (glue, thread, staples and other methods of construction are permitted, as are visible undergarments such as tights, socks and underwear).
- Designs should display creative innovation, originality and the "wow" factor.
- Designs should be made from a unique use of materials – choose waste-diverting, not resource consuming. Buying things to create your own trash is prohibited!
- Designs should show quality craftsmanship – judges will consider how well the design is constructed.
- Designs should make up an entire outfit, including accessories rather than just one piece.
- All successful applicants will then be notified by email on/before Jan 19th, 2016 and the regional qualifiers will be posted on our Facebook page.
- The overall presentation of the design at the show, including the model's performance/walk, the music choice and the visual impact, will also be judged.

- All finalists will go through an online public voting system which can be accessed through [www.junkkouture.co.uk](http://www.junkkouture.co.uk) in the weeks before the fashion show.
- 10% of a design's semi-final or final points will be earned from the online votes with the remaining 90% being awarded by the panel of judges.

### **Please note:**

**Appropriate undergarments must be worn at all times. Points will be deducted if this is not adhered to.**

## Can I use props/dancers in the performance?

**No.** Only one model is permitted on the catwalk at the grand final. Hand held accessories such as hats, bags, umbrellas etc. are permitted.

## What if the teacher named in the application form cannot attend either a regional semi-final or the grand final?

In this case, Junk Kouture will need confirmation from the school stating that the particular teacher cannot attend and that another teacher will be sent to supervise.

The name and details of the new teacher need to be given to Junk Kouture, preferably a week before the show.

- You and your team are responsible for the backstage dressing space you will be allocated – it must be respected and kept tidy.
- You and your team/teacher must organise your own transport to and from the show venue and organise a packed lunch/snacks as it can be a long day backstage.

## If my design is selected for a show what do I need to organise?

- Ensure that the model is comfortable and confident in wearing the design and can walk in appropriate shoes to your chosen music on a catwalk.
- You and your team are responsible for the model's hair, make-up and accessories (*please note: body paint is not permitted*).
- You and your team must be available to participate in a rehearsal fashion show on the day of the event.

## Terms & Conditions Apply.

Please note Junk Kouture and its partners retain the sole rights to all dresses or outfits submitted to take part in the competition. These dresses or outfits can not be used in any way to promote or advertise any other competition or company.

# OFFICIAL RULES

# PRIZES

Dress Name: Le Paon Majestueux  
Designers: Luke McEvoy, Sarah Cox, Eimear Gill Hunt  
Teacher: Susan Pendergast  
School: Elphin Community School

# JUNK KOUTURE

## RECYCLED FASHION Competition 2016

### Winning School

£1000 Cash and Trophy

### Winning Team

iPad Minis for the Winning Team  
The teacher of the Winning Team will receive an iPad Mini  
£500 Cash & Junk Kouture Trophy

### Junk Kouture Glamour Prize

One outfit and their model will be chosen  
to attend The Royal Film Premiere in London

# CONTACT US

## Online:

For further information  
and up-to-date competition  
news please visit our website:  
[www.junkkouture.co.uk](http://www.junkkouture.co.uk)  
or our Facebook page  
[www.facebook.com/junkkouture](http://www.facebook.com/junkkouture)  
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