

Canon x National Women's Soccer League Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

- 1. Eligibility:** The Canon x National Women's Soccer League Sweepstakes ("Sweepstakes") is open only to legal residents of the 50 United States or the District of Columbia who are 18 years of age or older, physically located and residing **within the San Francisco Bay Area at the time of entry.** Void elsewhere and where prohibited by law. Employees, contractors, directors and officers of Canon U.S.A., Inc. ("Sponsor"), National Women's Soccer League, LLC, its member clubs,, and each of their respective parent, subsidiary and affiliated companies, distributors and licensees, and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of the Sweepstakes (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each (whether related or not) are not eligible to enter or win.
- 2. Sweepstakes Period:** The Sweepstakes shall take place during the Sweepstakes Period. The Sweepstakes Period starts on October 10, 2025 at 12:00 A.M. Eastern Time ("ET") and ends on October 31, 2025 at 11:59 P.M. ET. Entries submitted before or after the Sweepstakes Period will not be eligible to win a prize. Sponsor's clock is the official clock for this Sweepstakes.
- 3. How to Enter the Sweepstakes:** Complete the required fields on the entry form and submit the entry form to receive a "Sweepstakes Entry."

By submitting a Sweepstakes Entry, you consent to receiving emails from Sponsor and/or its licensees and assignees relating to the Sweepstakes. Consenting to receive promotional emails is optional and does not have to be agreed to in order to enter the Sweepstakes and does not improve your chances of winning. **FOR MOBILE USERS** - this sweepstakes may not be supported on all mobile devices. **Data rates may apply.** You will be charged according to your mobile phone service provider's rate plans. Please consult your mobile phone service provider regarding rate plans. Entry into the Sweepstakes is free.

Limited to one (1) entry per person during the Sweepstakes Period. Multiple entries during the Sweepstakes Period will not be accepted. Any attempt to make more than the stated number of Sweepstakes Entries by any method may void all Sweepstakes Entries from that entrant. Anyone found using multiple mailing addresses to enter the Sweepstakes will be disqualified. Incomplete Sweepstakes Entries, including but not limited to those Sweepstakes Entries that do not address the requirements set forth in these Official Rules, will not be eligible. Proof of sending does not constitute proof of actual receipt by Sponsor for purposes of these Official Rules. Sweepstakes Entries generated by script, macro or other automated or improper means and Sweepstakes Entries made by any means which subvert the participation process will be void in Sponsor's sole discretion. By entering the Sweepstakes, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes.

- 4. Random Sweepstakes Drawing:** On or about November 7, 2025 following the expiration of the Sweepstakes Period, Sponsor will randomly select one (1) potential winner from among all valid entries received, subject to verification and compliance with these Official Rules.
- 5. Prize, ARV, and Odds of Winning:** The prize package in this Sweepstakes consist of: one (1) EOS R50 V + RF-S14-30mm F4-6.3 IS STM Lens Kit (approx. retail value \$879.99), two (2) tickets to the Championship Match on November 22, 2025 at PayPal Park in San Jose, CA (Midfield Seating) (approx. retail value \$420.20), and luxury sedan transportation for 6-8 hours (approx. retail value \$880.00). **The Prize Package must be used on November 22, 2025 or the Prize Package is forfeited.** Sponsor has the right in its discretion to require that the winner's guest be of legal age of

majority in the jurisdiction in which the guest resides. The winner may elect not to bring a guest. Winner and guest must sign and return any releases required by Sponsor before any booking occurs. Winner and guest must have all necessary identification and/or travel documents (e.g., a valid U.S. driver's license) required for travel. If, for any reason, any part of the Prize Package is canceled or shall become unavailable, postponed or canceled, Sponsor shall have no further responsibility for that portion of the prize. All expenses and costs associated with the acceptance or use of the prize that are not expressly specified in these Official Rules as being part of the prize (including without limitation, all costs associated with souvenirs, incidentals, insurance, and food) are the responsibility of the winner and guest.

The odds of winning depend on the total number of eligible entries received during the Sweepstakes Period. The approximate retail value ("ARV") of the Prize Package is \$2,180.19 Any difference between the stated ARV and actual value will not be awarded. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes, and all other costs or expenses associated with acceptance or use of the Prize not specified herein, are the sole responsibility of the winner. Arrangements for delivery of prize will be made after winner verification.

6. **How to Claim Prize:** The potential winner will be notified via email. If the potential winner fails to respond to any notification attempt within the time period specified by Canon, or if any attempted notification or prize delivery is returned as undeliverable, or if a potential winner fails to complete and return any required affidavit or release within the specified time period, the potential winner may be disqualified and an alternate winner selected. If the Sponsor wishes to select an alternative Winner, Sponsor will select this alternative Winner at random from all eligible Entrants. Once eligibility is confirmed and any required paperwork is received, a potential winner becomes the "Winner," and the coordination of the travel arrangements will begin. The product will be awarded to the Winner at the game.
7. **Release and Assumption of Risk:** BY ENTERING, EACH ENTRANT, ON BEHALF OF THE ENTRANT AND HIS OR HER HEIRS, EXECUTORS, GUARDIANS, ASSIGNS, AGENTS AND REPRESENTATIVES, RELEASES EACH OF THE PROMOTION PARTIES, EACH OF THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES AND SUCCESSORS, AND THE DIRECTORS, OFFICERS, EMPLOYEES AND ASSIGNS OF EACH OF THE FOREGOING, AND ALL PEOPLE AND ENTITIES INVOLVED IN THE DEVELOPMENT OR EXECUTION OF THE SWEEPSTAKES AND/OR THE EVENT AND/OR THE PRODUCTION, EXHIBITION OR DISTRIBUTION OF THE SWEEPSTAKES ENTRY, FROM AND AGREES NOT TO ASSERT ANY AND ALL CLAIMS, ACTIONS, SUITS, PROCEEDINGS AND DEMANDS ARISING OUT OF OR RELATING TO THE CONDUCT OF OR THE ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES, THE ACCEPTANCE OR USE OF THE PRIZE, TRAVEL RELATED TO AND/OR ATTENDANCE AT THE EVENT, THE USE OF ANY SWEEPSTAKES ENTRY BY ANY OF THE PROMOTION PARTIES OR ANYONE AUTHORIZED BY ANY OF THE PROMOTION PARTIES OR ANY OTHER EXERCISE BY ANY OF THE PROMOTION PARTIES OF THE RIGHTS GRANTED HEREIN, AND ALL LIABILITIES, LOSSES, INJURIES AND/OR DAMAGES ARISING OUT OF OR RELATING TO THE SAME. THE FOREGOING INCLUDES, WITHOUT LIMITATION, ANY CLAIMS, ACTIONS, SUITS, PROCEEDINGS OR DEMANDS BASED UPON OR ALLEGING ANY INVASION OF PRIVACY, VIOLATION OF RIGHT OF PUBLICITY OR INFRINGEMENT OF ANY INTELLECTUAL PROPERTY OR OTHER PERSONAL OR PROPRIETARY RIGHTS, OR ANY PERSONAL INJURY OR DEATH TO AN ENTRANT OR ANY OTHER PERSON OR ANY DAMAGE TO OR LOSS OF PERSONAL OR REAL PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, BY REASON OF THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE AND ANY ACTIVITY OR TRAVEL RELATED THERETO OR PARTICIPATION IN THIS SWEEPSTAKES AND EVENT. ENTRANTS ASSUME ALL LIABILITY FOR AND RISK OF ANY INJURY OR DAMAGE CAUSED, OR CLAIMED TO BE CAUSED, BY PARTICIPATION IN THIS SWEEPSTAKES, TRAVEL RELATED TO OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY OR USE OF ANY COMPONENT OF THE PRIZE.

- 8. Limitation of Liability:** Upon prize forfeiture, no compensation will be given. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, or undeliverable e-mail or direct messages; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability or garbled, corrupt or jumbled transmissions, service provider/ Internet / website/use net accessibility, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, or the incorrect capture of registration information, or the failure to capture, or loss of, any such information. Promotion Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any website(s). Promotion Parties are not responsible for any problem or technical malfunction of any telephone network or lines, computer systems, servers or providers, computer equipment or software on account of technical problems or traffic congestion on the internet or combination thereof, including injury or damage, whether personal or property, to participant's or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting the Prize. If, for any reason, an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted, or for any other reason not accepted as an entry into the Sweepstakes, the Entrant's sole remedy is to submit another entry into the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of the Winner(s), in a manner it deems fair and reasonable including the selection of the Winner(s) from among eligible entries received prior to such cancellation, termination, modification or suspension.

In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning Sweepstakes Entry. If multiple, similar Sweepstakes Entries are received from any person/e-mail address for the same entrant, only the first such Sweepstakes Entry received will be eligible for entry. Entrants may not register with multiple email addresses nor may entrants use any other device or artifice to as multiple registrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's discretion. All Sweepstakes Entries become the physical property of the Sponsor and will not be returned.

Sweepstakes Entries by automatic, programmed or like methods will be disqualified. Improper, incomplete, mutilated and illegible entries will be disqualified. This Sweepstakes is subject to all federal, state and local laws. Sponsor reserve the right to disqualify any individual who tampers with the entry process or the website, attempts to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices (including the use of automated quick entry programs), intends to annoy, abuse, threaten or harass any other entrants or Sponsor or otherwise acts in a disruptive manner. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

This Sweepstakes is offered only in the United States and, by entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, are governed by the laws of the state of New York, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Suffolk County, New York.

As a condition of entering, entrants (or their parent or legal guardian if any entrant is a minor in his/her jurisdiction of residence) agree (and agree to confirm in writing): (a) to release, indemnify and hold harmless the Promotion Parties and each of their officers, directors, employees and agents, and, from any and all liability, loss or damage, including without limitation property damage, personal injury or death, incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, including without limitation any claim based on copyright infringement, trademark infringement, misappropriation, false association, right of publicity, right of privacy, defamation, any other intellectual property-related cause of action and/or breach of contract; (b) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

- 9. Release / Publicity Rights:** By participating in the Sweepstakes and/or accepting the Prize, a winner agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, photos, and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter developed, worldwide including, but not limited to, on the Internet, without notice, review or approval and without additional compensation to the winner (if a minor, his/her parent or legal guardian), except where prohibited by law.
- 10. Use of Data:** Please see Sponsor's Privacy Statement, located at http://www.usa.canon.com/cusa/about_canon/standard_display/abtcan_lgl_privacy_misc for details of Sponsor's policy regarding the collection and use of personal information in connection with this Sweepstakes. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Statement.
- 11. Winner List Requests:** To receive a copy of the Winner List for this Sweepstakes (available after November 7, 2025) send a self-addressed, stamped envelope to "Winner List Request Canon x NWSL Sweepstakes" c/o Marketing, One Canon Park, Melville, NY 11747 (no later than January 31, 2026).
- 12. Sponsor:** The Sweepstakes is sponsored by Canon U.S.A., Inc., One Canon Park, Melville, NY 11747.

NWSL and the NWSL Logo are registered trademarks of the National Women's Soccer League. All Rights Reserved,